

LexisNexis® *Tax Liens & Judgments*

Compare the freshness and depth of our data: 100 million records | 60,000 updated daily.

With LexisNexis® *Tax Liens & Judgments*, we collect data on individuals and businesses with tax liens and judgments against them directly from courthouses nationwide. In fact, we capture more than 60,000 daily updates. You can choose to receive this data feed daily, weekly or monthly. By leveraging the most recent and relevant information you can reach a higher level of direct marketing efficiency, response and revenue. Don't rely on second-hand data. Come to the source.

Target the Right Customer

Potential higher-risk consumers found on LexisNexis® *Tax Liens & Judgments* can be used for marketing lists and suppressing candidates within certain service offerings, such as:

- Tax Resolution
- Credit Recovery
- Abatement
- Suppression
- Credit Education

The LexisNexis® Advantage

- Accesses more than 100 million tax lien and judgment records
- Captures more than 60,000 daily updates
- Processes CASS, MPS, TPS
- Provides extensive property & demographic attributes
- Allows national coverage
- Gives counts by business and personal judgments in the past 12 months



Lisa and Mike may be hurting from skyrocketing tax debt, but they're still good candidates for tax resolution.

Contact your LexisNexis® Direct Marketing
Solutions Representative for more information:

Call: 1-800-347-9267

Visit: www.lexisnexis.com/dm

The above names and photographs are shown for illustrative purposes only.
Any similarity to real persons, alive or dead, is purely coincidental.

ROI: RETURN ON INFORMATION SOLUTIONS

Customer
Development

Authentication
& Screening

Fraud
Prevention

Collections
Management



LexisNexis®

LexisNexis® Tax Liens & Judgments

Make your direct marketing count with our impressive counts.

As you know, marketing is a numbers game. But with quality information, readily available and competitively priced, we can make those numbers work for you. With new levels of efficiency, response and revenue, we're helping you **redefine ROI as Return on Information.**

The table below is representative of the counts you can typically expect from LexisNexis® Tax Liens & Judgments.

Tax Liens & Judgments Sample Counts / 12 Months	
Business Liens	419,261
Business Judgments	167,077
Personal Lien	1,409,020
Personal Judgments	4,108,324

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Base Record

- Debtor Name
- City
- Zip + 4
- Debtor Address
- State

Options

- Key Coding
- Output Priority Ranking
- Galley Listing
- Internet/Email/FTP
- CD Rom/Diskette

Selects

Property Attributes

- Verified Homeowner

Demographics

- Phone Number

Tax Liens & Judgments Case Info.

- Action Date
- Amount
- Case Number
- Add Date
- Plaintiff Name

Attorney Information

- Attorney Info (name, firm, address, phone)
- Attorney Name
- Firm Name
- Address
- Phone

LexisNexis® Risk & Information Analytics Group

Drawing on the distinguished 30-year reputation of LexisNexis® products and services, LexisNexis Risk & Information Analytics Group solutions are a trusted source of actionable information that enables customers – including Fortune 500 companies – to minimize the risks associated with conducting business transactions with our partners, vendors, associates and clients.

LexisNexis Risk & Information Analytics Group builds upon this expertise. We help you generate profitable revenue streams by locating and qualifying customers through efficient marketing.