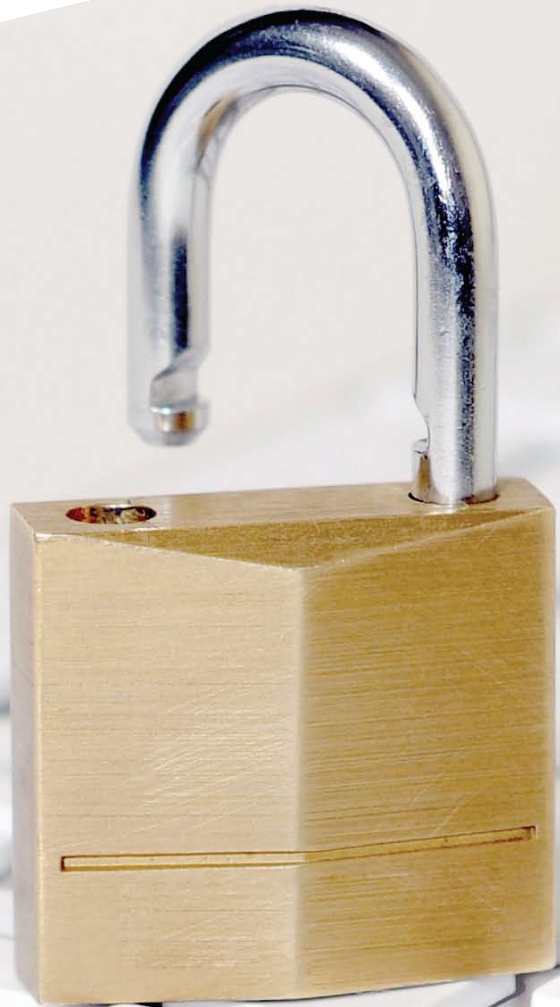


LexisNexis® Fraud Total Solutions

Prevention. Protection. Profitability.



To protect your organization, we offer you a complete suite of fraud prevention resources that draws from billions of records in thousands of non-credit history data sources.

LexisNexis® Fraud Total Solutions

A complete suite for fraud prevention and detection

Information is Power

Fraud is always changing—and growing. Rapidly evolving technology has allowed criminals to become increasingly elusive and sophisticated in outwitting their victims—which include consumers and financial service providers.

Managing fraud today requires consistently reliable data from experts with the technological acumen to help you stay ahead of perpetrators and meet all of your fraud prevention needs.

LexisNexis® Risk & Information Analytics Group provides a team of experts. To protect your organization, **we offer you a complete suite of fraud prevention resources** that draws from billions of records in thousands of non-credit history data sources.

Comprehensive Fraud Management Solutions

- **Chargeback Defender®**
- **FraudPoint®**
- **FraudPoint® Attributes**
- **InstantID®**
- **Knowledge Based Authentication**
- **LexisNexis Risk Management Solutions®**
- **Mortgage Asset Research Institute**
- **Red Flags Rule Report**

The results have instant and profound application to key risk areas such as fraud mitigation, operational efficiency, technology integration and expense management.

9.9M Americans were victimized by identity crimes in 2008, an increase of 22% from 2007.

Source: The 2009 Javelin Identity Fraud Survey Report

Analytics is Power

We do more than find the most valuable data that exists to help protect you. We fuse that data and transform it into actionable identity management scoring intelligence. And we include detailed underlying data that you can use to make smart, efficient decisions about prospects and existing customers. No other provider in the market has the content breadth, linking capability and super computing capacity that can provide such fast decisioning turnaround and useful analytical scoring capabilities.

Relationships are Power

Beyond providing powerful fraud prevention, LexisNexis provides you with unlimited access to dedicated data experts that can assist you in getting the most from your data tools. Access to a LexisNexis customer support expert is just a phone call or email away. Our representatives are ready at all times to help you understand and make the best use of your fraud prevention resources.



Sophisticated Protection from Sophisticated Fraud

A Clear View of Trouble Before It Arrives

FraudPoint® is an enhanced analytical scoring solution that substantially improves your power to predict and prevent fraud—while helping you spot and approve profitable customers. It is the foundation you are looking for in building a smarter decisioning process.

By capturing inconsistencies in applicant and account information, **FraudPoint** identifies fraud characteristics not evident in standard verification and validation processes such as credit bureau reports.

A three-digit score segments applicants and individuals according to their calculated risk to commit fraud and subsequently could hurt your bottom line. Six prioritized and fraud indicative reason codes pinpoint high-risk conditions to provide greater scoring insight. The benefits include reduced fraud rates, increases in automatic approvals, streamlined exception processing and confidence.

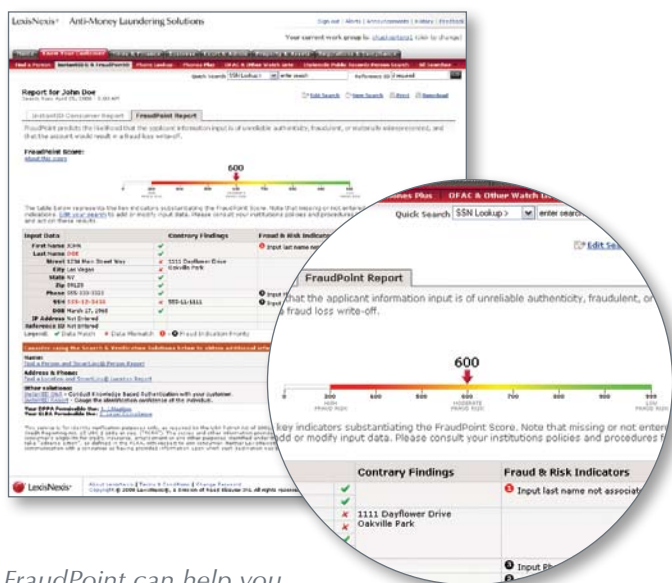
Know More—Predict Better

Powered by the super computing LexisNexis infrastructure, **FraudPoint® Attributes** gathers and analyzes more than 160 major identity characteristics based on a wide variety of life events. The high-risk touch points of their underlying data and interconnections allow you to build or adapt your own policy or fraud risk acceptance models based on criteria and **FraudPoint Attributes** such as:

- Identity authentication
- SSN attributes
- Invalid identity attributes
- Evidence of compromised identity
- Identity change information
- Past and present address characteristics
- Address differences
- Transient person attributes
- Derogatory public records
- High-risk address and phone attributes
- IP geolocation attributes

“Use a combination of external identity scoring and identity proofing systems to prevent fraud during account origination.”

—Gartner: Fraud Detection and Customer Authentication Market Overview, Avivah Litan, July 3, 2008



FraudPoint can help you segment and rank an applicant's risk to commit fraud.

Fine Tune Your Fraud Protection

Better Data. Better Linking.
Better Analytics. Better Decisions.

FraudPoint® and **FraudPoint Attributes** can be combined as a complete solution or an enhancement for improving the performance of existing fraud prevention programs.

Revealing Scores Make
Decisioning Easy

Score	Count	Fraud	Fraud Rate	Odds Ratio
300-540	2,787	179	6.4%	14.6:1
541-600	4,975	146	2.9%	33.4:1
601-630	5,208	92	1.8%	55.6:1
631-650	5,532	64	1.2%	85.4:1
651-670	7,908	70	0.9%	112.0:1
671-680	11,719	83	0.7%	140.2:1
681-700	12,159	65	0.5%	186.1:1
701-720	17,361	65	0.4%	266.1:1
721-760	58,825	131	0.2%	448.0:1
761-999	154,803	153	0.1%	1010.8:1
Total	281,277	1,048	0.4%	267.4:1

FraudPoint rank orders fraud applications from 0.1% to 6.4%. This illustration shows 40% of fraud is isolated in 5% of the population.

Table indicates typical score distribution and fraud rates.

Efficient Profitable Decision Making

- Monitor high-risk activity at a frequency based on your risk policy
- Make smart, informed decisions supported by proven analytics
- Increase approvals of legitimate applicants while avoiding fraudulent ones
- Identify fraud characteristics sooner
- Incorporate high-risk channels including IP attributes
- Reduce manual review and operational expenses
- Complement your Identity Theft Red Flags Fraud and Compliance Program

"I strongly believe that punishment for fraud and recovery of stolen funds is so rare today that prevention is the only viable course of action."

*—Frank W. Abagnale, Jr., author,
lecturer and consultant on forgery,
embezzlement and secure documents
From his book, "Catch Me If You Can"*

Improve visibility and gain confidence with our comprehensive fraud and risk management solutions.

Isolate and Mitigate Identity Theft with the LexisNexis® Red Flags Rule Report

Identity Theft Regulations are Tightening

With modifications to the Fair and Accurate Credit Transactions (FACT) Act, identifying identity theft attempts, and taking action to prevent them is no longer Customer Identification Program (CIP) policy—it's the law. The latest FACT Act Identity Theft Red Flags Rule regulations require financial institutions and creditors to establish a written identity theft program to detect, prevent and mitigate identity theft. Strict authentication of identities will be enforced. Those not in full compliance, including adaptation to regulatory changes, could be subject to penalties.

LexisNexis is Your Total Identity Theft Solution

The LexisNexis **Red Flags Rule Report** provides additional levels of detail to identify suspicious personal identifying information, displaying warning codes when red flag risks are present and alerting you of potential identity theft. This comprehensive solution also helps you automate important compliance requirements throughout the account lifecycle. As an add-on to your existing LexisNexis solutions, this report further identifies high-risk conditions such as:

- Legitimacy of address change requests
- Alerts, notifications or warnings from a consumer reporting agency
- Suspicious documents
- Mismatches in personal identifying information
- Suspicious activity related to covered accounts
- Account monitoring for new and existing accounts

Perpetrators of fraud range from elderly people using minimal “technology” to criminal and terror syndicates with sophisticated global fronts and networks.

Source: 2008, Association of Certified Fraud Examiners (ACFE) Fraud Examiners Manual

37% of identity theft victims are financial services organizations.

Identity theft cost U.S. businesses \$55.7 billion in 2006.

Source: 10/2007, Center for Identity Management and Information Protection

Identity theft is a crime that victimizes people and businesses in every community, from major cities to small towns, and robs victims of their individual freedoms.

Source: 9/2006, Department of Justice Factsheet on President's Identity Theft Task Force



Help protect your organization and your customers from identity theft while maintaining legal compliance with LexisNexis® Red Flags Rule Report.

More LexisNexis® Fraud Total Solutions

Many Powerful Tools—One Complete Solution

Chargeback Defender®

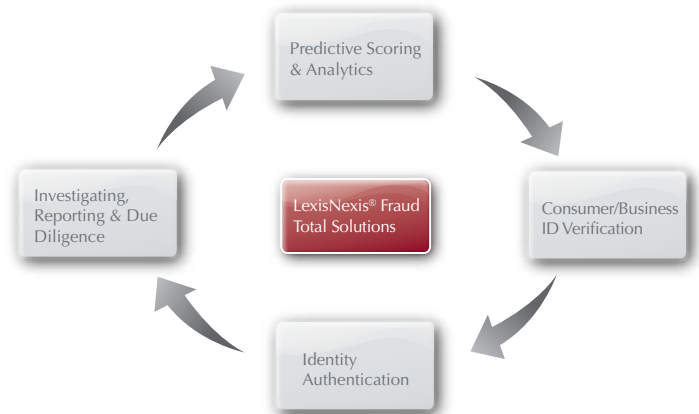
Chargeback Defender® empowers Internet merchants to identify more high-risk credit card transactions using the power of data and analytics. It utilizes the best tools in merchant order risk management by incorporating customer identity and order attributes at the time of order. The solution reduces costly manual review efforts while cutting fraud losses. You distinguish opportunities from potentially fraudulent activity.

Mortgage Asset Research Institute

The **Mortgage Asset Research Institute**, a LexisNexis® service, provides fraud and risk management solutions and services that help organizations in the mortgage industry prevent and detect fraud risk associated with their transactions, customers, employees and vendors. Leverage critical data and relevant analytics to aid in preventing fraud-for-profit and fraud-for-housing schemes impacting the mortgage industry. It also provides tools to help with quality control audits, risk investigative processes and vendor credentialing to manage risk exposure as a result of business relationships. Because risk doesn't end when a mortgage transaction is funded, customers can use specially designed loss mitigation, enhanced due diligence and debt recovery solutions by quickly accessing web based and batch delivery methods.

Our Mortgage Asset Research Institute helps mortgage lenders and brokers know their customers better, while also providing predictive fraud scoring and descriptive attributes for highly intelligent and efficient decision-making.

From identification to investigation and everything in between.



We have the fraud risk tools to meet your workflow needs.

LexisNexis Risk Management Solutions®

LexisNexis Risk Management Solutions® enables you to further research flags critical to your investigations, mitigating financial and legal risks. Our extensive search tools and data linking technology can help locate people, businesses and assets.

More LexisNexis® Fraud Total Solutions

The Protection Never Stops

InstantID®

InstantID® allows you to instantly verify consumer and business identities and easily assess risk to make reliable business decisions. And with substantially fewer false positives, you'll open new accounts more efficiently and with more confidence.

InstantID® gives you the clear results you need to properly identify your customers and prevent fraud. It's so efficient and easy to use that you'll save time, reduce manual work and increase profitability.

InstantID® – Instant Benefits

- Get higher verification rates and lower exception rates
- Save wasted time researching flagged mis-keys
- Increase profitability by reducing fraud
- Integrate flexible scoring into your policies
- Maintain compliance with legal regulations



Corporation for American Banking, L.L.C.
ABA's Subsidiary for Profitable Banking

InstantID® is the only verification and validation solution endorsed by the American Bankers Association.

Knowledge Based Authentication

Knowledge Based Authentication (KBA) is an automated query-based identity proofing that delivers instant results. KBA features flexible, artificial system intelligence that develops multiple answers to personal questions at various levels of knowledge. More than 300 points of configuration and historical data cover topics such as familial relationships and former residences to generate a large and intuitive set of questions for each individual. The information is fully customizable for adaptation to your risk policies, procedures and requirements. As an excellent primary or secondary ID verification tool, the authentication process allows you to measure risk as questions are asked. The questions are easy for consumers to answer and difficult for fraudsters to analyze.

FraudPoint® Can Be Used as a Stand-alone Solution or as a Complement to Other LexisNexis Solutions.

A customized mix of tools provides vast linking and super computing capabilities. The result is faster decisions, better fraud management, enhanced compliance and more confident due diligence.

For More Information

Call 1-866-858-7246 or visit
risk.lexisnexis.com/fraud

