

LexisNexis® Link ID



**Turn Disparate Data into Meaningful Information.
Make Stronger, Better-informed Decisions.**

LexisNexis® Link ID enables our solutions to identify and correlate relationships between entities that would otherwise appear unrelated.

Common search technologies can often produce incomplete results due to an inability to find associations between related data records, requiring additional searches and wasted expense to find the information you need.

What Can You Achieve When You Get the Right Information?

That depends on how much relevant information you can acquire, how securely you can access it, how quickly you can evaluate it and how decisively you can apply it. With LexisNexis® information solutions, powered by Link ID, you'll have the means to do all that. And more.

Unlike other providers that simply deliver data, our solutions are delivered with our sophisticated Link ID technology, which intelligently analyzes billions of records to quickly identify and connect relevant information, giving you meaningful, insightful results.

With Link ID, Your Searches Yield More Relevant Information in Less Time.

Link ID is a powerful data linking and analysis technology that works behind the scenes to make connections between seemingly unrelated data.



Now, you have the power to make insightful connections between this data—gathered across more than 10,000 data sources—to build a more complete, robust picture of an individual.

- Leverage the largest base of proprietary and public information available.
- Search intelligently within billions of pieces of data.
- Filter, scrutinize and link that information based on relevance to connect seemingly unrelated data.
- Receive the most comprehensive, accurate information delivered at industry-leading speed.

With Link ID, you can make stronger, better-informed decisions, which ultimately reduce risk, raise productivity and increase profitability.

Achieve Accuracy and Efficiency from the Start.

Sub-second matching and linking technology delivers more in-depth, relevant data, instantly. Fast, optimum results reduce the need for costly and time-consuming extended searches later in the discovery process.

Rely on Link ID technology to reveal:

- A more precise and current view of an individual.
- Current address and contact information.
- Relatives and known associates.
- Property history.
- And more.

Get a Complete Picture.

Link ID enables our solutions to identify and correlate relationships between entities that would otherwise appear unrelated. It constantly creates associations between records and generates the most recent and relevant contact information available. Comprehensive, accurate data builds a multifaceted view of an individual from all angles.

Best of All, Link ID Helps You Ensure Private Information Stays that Way.

Link ID offers an alternative to using sensitive personal information, such as a Social Security number, which isn't always associated with the records you may need to find. Instead, Link ID uses a secure, unique identifier to:

- Help ensure private information such as Social Security numbers stays fully protected.
- Reduce the potential of internal risks.
- Promote privacy and security best practices.

That's the power of LexisNexis information solutions with Link ID. It's the help you need to protect sensitive personal information, connect the dots and complete the picture. Conclude every search decisively with secure, premium intelligence delivered at unparalleled speed.

For More Information

Visit LexisNexis Link ID at risk.lexisnexis.com/linkid.

About LexisNexis

LexisNexis® (www.lexisnexis.com) is a leading global provider of information and services solutions, including its flagship Web-based Lexis® and Nexis® research services, to a wide range of professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. A member of Reed Elsevier [NYSE: ENL; NYSE: RUK] (www.reedelsevier.com), LexisNexis serves customers in more than 100 countries with 18,000 employees worldwide.

About LexisNexis Risk & Information Analytics Group

LexisNexis Risk & Information Analytics Group is a natural extension of the core competencies and technologies proven in the LexisNexis online products from the past 30 years. The LexisNexis Risk & Information Analytics Group builds on the LexisNexis tradition as a trusted provider and custodian of quality information, and leverages new cutting-edge technology, unique data and advanced scoring analytics to create total solutions to address client needs.

LexisNexis Risk & Information Analytics Group is specifically designed to serve the multi-billion dollar risk information industry which is comprised of professionals and organizations such as law enforcement, government agencies, financial services firms, collection agencies, insurance and health care providers, hiring managers, and other professionals.

