

Understand the Identity. Verify with More Confidence.



Verification is being squeezed from both sides. Attacks are up. Customer patience is down. Costing your organization opportunity and efficiency.

Identity-based attacks are increasing, while customers expect fast, frictionless digital experiences. At the same time, thin identity histories, rising operating costs and greater scrutiny are making it harder and more expensive to reach a confident verification decision.

Verification built to match a person to a single record was designed for a world that no longer exists.

1 in 11 new account creations are an attack¹
30m U.S. consumers are unable to be credit scored²
8x rise in synthetic identities¹
50% of consumers walk to a competitor after digital friction³
98% of financial institutions report annual increases in operating costs⁴



Every Identity Tells A Story

The raw material for building confidence has never been more abundant.

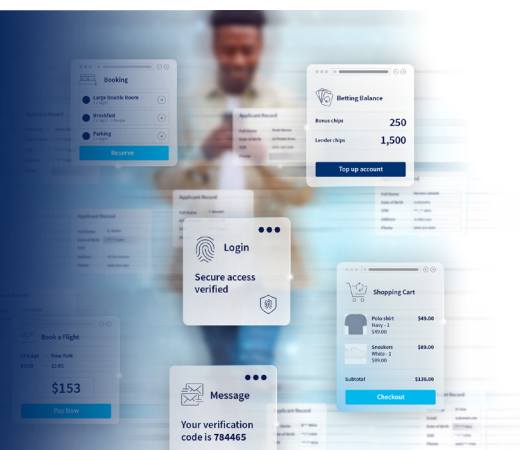
Every day a multitude of signals are left behind by individuals just living their lives: retail purchases, payments sent, applications made, games played.

Connected and resolved to the right person they provide powerful evidence that an identity makes sense.

Go Beyond Matching. Understand The Identity.

Traditional IDV solutions attempt to pair input information directly with a compiled record, asking: Is this the same as that? LexisNexis® Identity Intelligence asks a more valuable question: **Does this identity make sense?**

Connecting physical identity information, global digital activity and identity-risk intelligence helps build a richer, more contextual view of the person behind the data.



One Identity. An Entire Network Behind It.

Physical identity, global digital activity and identity risk intelligence from one of the world's largest data network are resolved to the individual using patented LexID® linking technology and refreshed continuously.



LexisNexis® Identity Intelligence brings together leading capabilities:



Physical and digital intelligence united

Authoritative identity information combined with signals from real digital activity.



LexID® linking technology

Proven entity resolution that connects aliases, mis-keys and life changes to the right individual.



Global by design

Intelligence spanning more than 200 countries and territories.



Reliable decisions explained

A clear outcome, supported by contextual indicators that help explain the result.

Missing Input Data Needn't Stop Verification.

With LexisNexis Identity Intelligence a missing field doesn't break the verification result. Each PII data element is considered individually and connected to corroborating data points within vast global networks.

Even when input information is incomplete, mis-keyed, presented under an alias or limited by customer sensitivity, the solution uses the available elements to contribute evidence toward a clear, combined PII match result.

Giving a straightforward High, Medium, Low outcome so you can approve straight-through when confidence is high, apply the right controls when it is medium, and investigate with insight, rather than guesswork, when it is low.

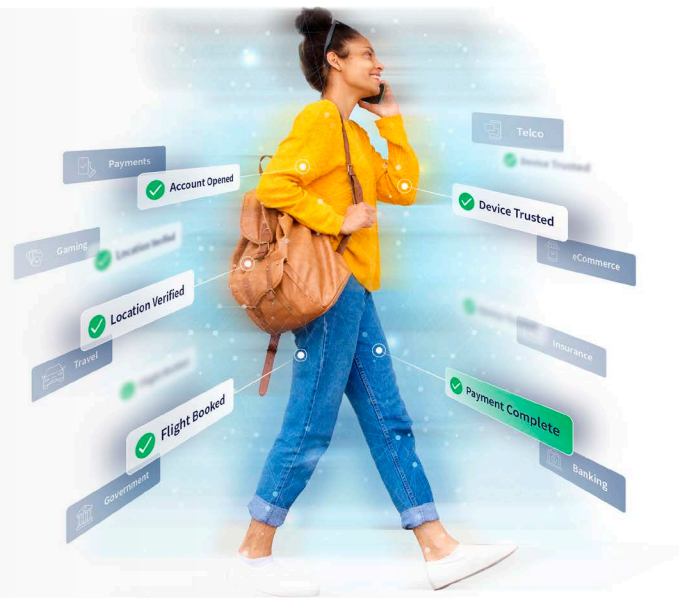
The collage shows various application forms and verification screens. The forms include fields for Full Name, Date of Birth, SSN, Address, and Phone. The verification screens show a 'Book a Flight' screen with a price of \$153, a 'Message' screen with a verification code of 784465, a 'Login' screen with a 'Secure access verified' message, and a 'Shopping Cart' screen. The text overlay reads: 'Accept flexible PII combinations and flex to your own risk strategy. Missing a field doesn't break the check.'

Transparent Insights Drive Deeper Understanding.

A verification result is more useful when the reason behind it is understood.

Alongside an easy to interpret outcome, a wealth of contextual indicators are returned, opening up the black box of the verification outcome rationale.

Intuitive categorization and transparent explanations along with source data references help you understand the result and adjust your thresholds accordingly.



Connect

Physical identity data, digital activity and identity-risk intelligence are connected and resolved to the individual using LexID linking technology.

Assess

Available PII elements are considered individually, using flexible matching, alias resolution and linked information to account for incomplete data, variations, mis-keys and life changes.

Flexible combinations of core identity information, including name, Social Security number and date of birth, and contact information, such as address, phone and email, can contribute to the final result.

Explain

The solution returns a clear High, Medium or Low outcome, supported by contextual indicators and matched data elements that help explain the result.

High: Approve straight-through when confidence is strong.

Medium: Apply the appropriate additional controls.

Low: Investigate using contextual insight rather than guesswork.



Inclusive Coverage

Help verify more genuine customers, including Gen Z, thin-file and new-to-country populations.



Flexible Matching

Accept combinations of personal information and align thresholds to your risk strategy.



Actionable Insight

Receive High, Medium or Low outcomes with contextual indicators that help explain the result.



Data Privacy & Transparency Supported

Respect customer sensitivities and data privacy regulations.

Helping Verify More Real Customers, With More Confidence⁵

EMAIL / 18-24 THIN FILE

+58%

Lift to email verification

Young adults with thin digital histories



For every 10 you verify today, nearly 6 more become verifiable.



PHONE / ALL AGE GROUPS

+19%

Lift to phone verification

Across every age band, not just the young



For every 10 you verify today, 2 more become verifiable.



Stop Verifying Identities. Start Understanding Them.

LexisNexis® Identity Intelligence connects physical identity, digital activity and identity-risk signals into one clearer view of the person.

The result is greater confidence to approve genuine customers, investigate potential risk and explain each verification decision.

✓ Improved verification assurance

✓ Smoother, more efficient customer journeys

✓ Increased approvals

✓ Help protect against identity risk

Recognized
around the world
for award-winning
technology



To learn more about LexisNexis® Identity Intelligence
or schedule a tailored demo with one of our specialists

risk.lexisnexis.com



About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

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¹ LexisNexis® Risk Solutions Cybercrime Report 2026

² The CFPB Office of Research

³ Zendesk – 35 Customer Experience Statistics to Know for 2026 (updated January 9, 2026)

⁴ "KYC in Financial Institutions: Trends, Challenges, and How Strategic Partnerships Are Driving Change." CoForge Blog.

⁵ LexisNexis® Risk Solutions Internal Customer Studies