ADAM: Automated Delivery of Alerts on Missing Children

Launched in November 2000, the ADAM Program, with the National Center for Missing & Exploited Children (NCMEC), has helped recover more than 180 missing children.

Visit adamprogram.com to learn more and sign up.
NCMEC uses the ADAM Program to quickly distribute a poster of a missing child, targeting a specific search area.

How it Works

NCMEC sends a photo of a missing child and important case details - including geographic areas to target for poster distribution - to ADAM.

The ADAM technology matches the geo-targeted area selected by NCMEC with its recipient database, resulting in a list of businesses and individuals who will receive the missing child poster.

ADAM transmits the missing child poster to targeted recipient.

Photos play a vital role in the search for missing children. Help us picture them home.

Join the ADAM Program.

Work with us to bring home missing children, visit adamprogram.com to learn more and sign up.