





## ADAM: Automated Delivery of Alerts on Missing Children

Launched in November 2000, the ADAM Program, with the National Center for Missing & Exploited Children (NCMEC), has helped recover more than 180 missing children.

Visit adamprogram.com to learn more and sign up.



## NCMEC uses the ADAM Program to quickly distribute a poster of a missing child, targeting a specific search area.

## How it Works



NCMEC sends a photo of a missing child and important case details including geographic areas to target for poster distribution - to ADAM.



The ADAM technology matches the geo-targeted area selected by NCMEC with its recipient database, resulting in a list of businesses and individuals who will receive the missing child poster.



ADAM transmits the missing child poster to targeted recipient



## Join the ADAM Program.

Work with us to bring home missing children, visit adamprogram.com to learn more and sign up.



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