



Time is precious

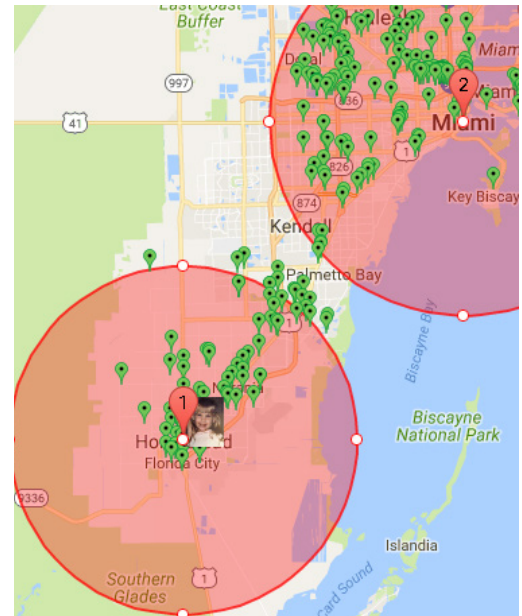
Work with us to bring
missing kids home.

Automated Delivery of Alerts on Missing children

Making every second count

According to the National Center for Missing & Exploited Children (NCMEC), when a child is abducted (or “goes missing”), the first three hours are the most critical. This fact led a team of our associates to work nights and weekends to develop the ADAMSM (Automated Delivery of Alerts on Missing children) Program, which was donated to NCMEC.

ADAM uses advanced technology to distribute missing child posters to police, news media, schools, businesses, medical centers and other recipients within a specific geographic search area, such as a state, ZIP code, area code or a combined search area near a city and ZIP code. NCMEC sends a photo and details of a missing child incident to ADAM, including a geographic region believed to be the search area. ADAM examines a database of all possible recipients and finds just those within a designated mile radius of the search area. ADAM transmits the data and photo of the missing child to targeted recipients within minutes.



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Over 2 million recipients are participating in the LexisNexis ADAM Program. On average, 200,000 posters are distributed each month. NCMEC continues to express its gratitude for the tools and resources LexisNexis provides in support of its mission for finding missing children. The organization relies heavily on the ADAM Program and is thankful not only to LexisNexis, but also to the other vendors who are involved in making this technology work.

ADAM is named in memory of six-year-old Adam Walsh, whose kidnapping and murder brought the horror of child abduction to national attention in 1981. The ADAM Program was launched in November 2000. Since that time, ADAM has helped return more than 175 children to their families.

Join the ADAM Program.

Work with us to bring home missing children, visit lexisnexis.com/adam to learn more and sign up.



About LexisNexis Risk Solutions: LexisNexis Risk Solutions (www.lexisnexis.com/risk) is a leader in providing essential information that helps customers across all industries and government assess, predict, and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of RELX Group plc, a world-leading provider of information and analytics for professional and business customers across industries.