



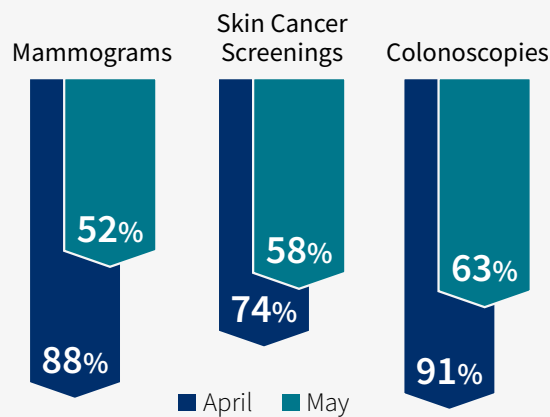
COVID-19 is helping cancer win.

Stay safe, don't stay away ... *because cancer doesn't stay at home.*

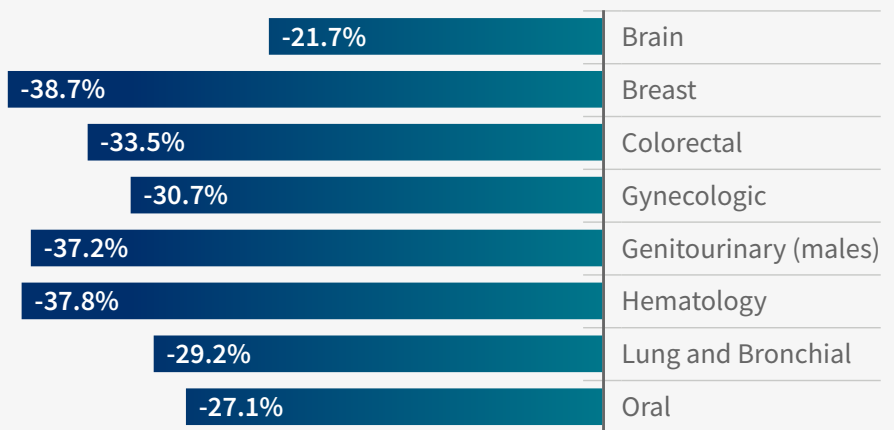
Our data is pointing to an alarming trend of **patients postponing cancer screenings**. Early detection greatly increases chances for successful treatment, so these delays in diagnoses will likely lead to presentation at more advanced stages and worse clinical outcomes.<sup>1</sup>

**MILLIONS ARE AT RISK DUE TO DELAYED CANCER SCREENING**

*Cancer screenings plummeted during stay-at-home orders<sup>2</sup>*



*Leading to drastic drops in newly diagnosed cancer patients<sup>3</sup>*



It's time to reverse this trend. **Help us stop the spread of cancer before it's too late.**

 **Pharmaceutical or medical device manufacturers** — let your provider customers (physicians) know the importance of reminding patients about regular checkups and screenings to improve clinical outcomes.

1. World Health Organization, [www.who.int/cancer/prevention/diagnosis-screening/en/](http://www.who.int/cancer/prevention/diagnosis-screening/en/)  
 2. LexisNexis MarketView data, April & May 2020 data (compared to 2019); 3. Average percentage of change from April-July 2020 (compared to 2019)