

YOU INVEST IN SOLUTIONS TO FIGHT ONLINE FRAUD. SO WHY DOES IT STILL FEEL OVERWHELMING?

THE LEXISNEXIS FRAUD MULTIPLIERSM IS ON THE RISE, AS IS THE VOLUME AND COST OF FRAUD

The average volume and value of fraudulent transactions has risen sharply since last year
The level of fraud as a percentage of revenues has also moved upwards (1.32% to 1.47%)



Large eCommerce^{**} is especially attractive to fraudsters



Roughly 2x more successful fraud attempts than small and mid-size eCommerce^{**}



More attack points 80% also allow mobile and international transactions

THIS RAISES CONCERNS

Up to
60%

Say ID verification is a challenge

52%

Feel unprepared to manage international fraud

76%

Fear risk from mobile channel

47%

Frustrated with cost of managing fraud

Large eCommerce merchants invest in fraud mitigation but still struggle

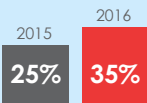


63% use an automated flagging system



Average 4.9 fraud mitigation solutions used

They are not convinced solutions correctly distinguish between legitimate & fraudulent customers



Big jump in false positives since 2015

47%

Say manual reviews remain a challenge

53%

Say ID verification is still an issue

LEXISNEXIS[®] RISK SOLUTIONS CAN HELP



Transaction Risk Scoring
+
ID Authentication
+
ID Verification

- Reduce False Positives
- Reduce Manual Reviews
- Minimize Fraud & Chargebacks
- Reduce Consumer Friction
- Increase Sales

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