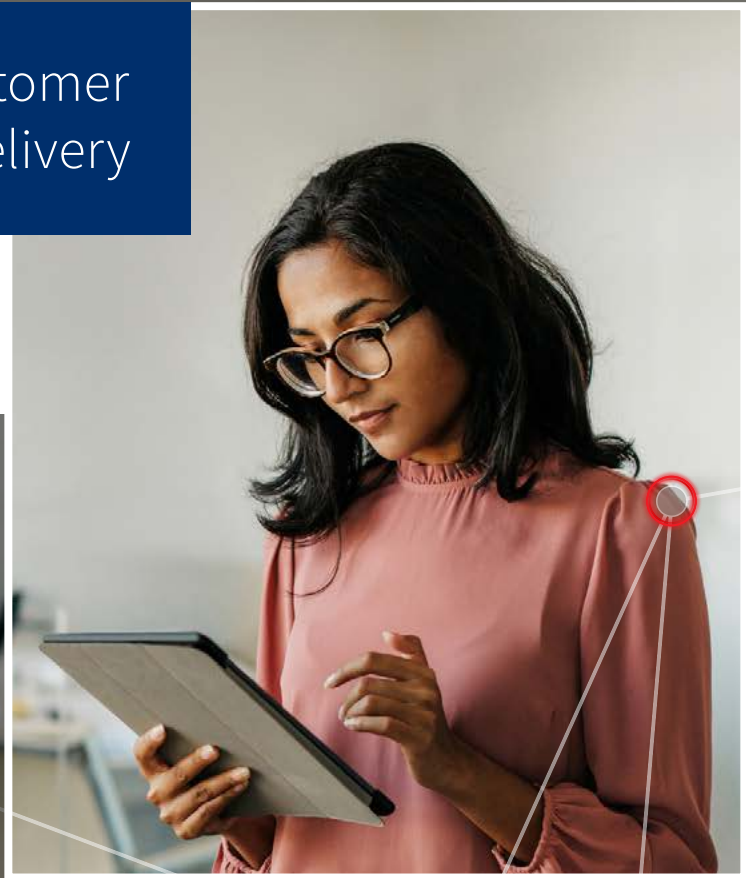


Enhance Your Customer Files with Batch Delivery

Efficient data updates improve accuracy and the customer experience, with minimal coding



Organizations who rely on accurate customer information face significant challenges with data decay. If your company relies on customer data for operations, marketing or decision-making, you could find it difficult to evaluate risk, keep up with changing data regulations and maintain contact with your customers.

Business and consumer data is always changing

12%

annual data decay rate¹

30%

B2B contact data annual decay rate²

28-36M

address changes processed by US Postal Service each year³

Other sources of data decay:

- *Consumer name changes (marriage)*
- *Consumers changing phone numbers*
- *Businesses merging, leading to disconnected phone numbers and wrong addresses*
- *Business contacts moving on to other jobs*
- *Business ceasing operation, creating inaccurate addresses, emails and phone numbers*

Refresh your data with powerful enrichment solutions

Batch data delivery from LexisNexis® Risk Solutions offers an easy, effective approach to data enrichment that can help you append your data and better manage risk.

Our LexID® linking technology draws from a wide range of public and proprietary data sets, including 42 million LexID® business records and 289 million LexID® consumer records — helping you develop more comprehensive business and consumer profiles and improve identity resolution among your data.

Batch delivery offers several advantages, including:

Regular updates

Refresh millions of customer records with customized updates that provide enriched insights.

Advanced analytics

Automatically flag, scrub, manage and monitor changes to consumer information.

Holistic views

Combine the power of robust data sets, patented consumer identifier technology and proprietary computing systems, allowing you to connect the right records to the right profiles to deliver a unified, single view of your customer.



Establish a trusted repository of cleansed, linked and relevant data so you can make more confident decisions and enable your business to thrive.

Improve productivity and enhance customer insights

Create a more connected and timely view of customers with batch delivery of our data enrichment solutions.

- Enhance your consumer and business contact information
- Monitor records to remain current
- Evaluate customer risk more effectively

LexisNexis® Risk Solutions provides access to millions of unique, enriched insights related to:

- Contact information
- Physical and digital identity
- Property and assets
- Behavioral risk

Our insights offerings include:

- Date of birth
- Phones
- Address
- Email
- Business firmographics
- Professional licenses
- Liens and judgments
- Bankruptcies
- Relatives and associates
- Neighbors
- Motor vehicle registration

Get continuous updates with seamless integration

Our batch data solutions can all be customized to meet your information, frequency and formatting needs.

An added benefit is ease of integration, with minimal coding required on your part, if any. And with all potential contact points included in a single solution, you can also streamline workflows and improve productivity.

Other benefits of batch delivery include:



Flexible data updates

Choose a one-time refresh or ongoing monitoring to help your portfolio remain updated and support compliance requirements.



Customizable update frequency

Refresh data daily, weekly or monthly to help maintain accuracy.



Seamless portfolio integration

Easily incorporate batch solutions into your existing systems with minimal coding requirements.



Portfolio monitoring

Batch solutions can help you monitor risk over time to determine how a credit, fraud or identity risk profile has changed.



Secure protocols

Ensure safe and reliable data delivery through multiple encrypted batch transfer methods.

Enrich your data, improve contact rates and enhance your customer risk assessment with LexisNexis® Risk Solutions delivered by batch.

Contact us to learn more

866.528.0780 | risk.lexisnexis.com/batch-delivery



About LexisNexis Risk Solutions

LexisNexis® Risk Solutions includes seven brands that span multiple industries and sectors. We harness the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit [LexisNexis Risk Solutions](#) and [RELX](#).

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Sources:

1. LexisNexis Risk Solutions, 2025
2. <https://salesintel.io/blog/how-data-decay-is-killing-your-pipeline/>
3. <https://facts.usps.com/size-and-scope/>