

Learn how targeted compliance technology solutions can help overcome complex and costly challenges

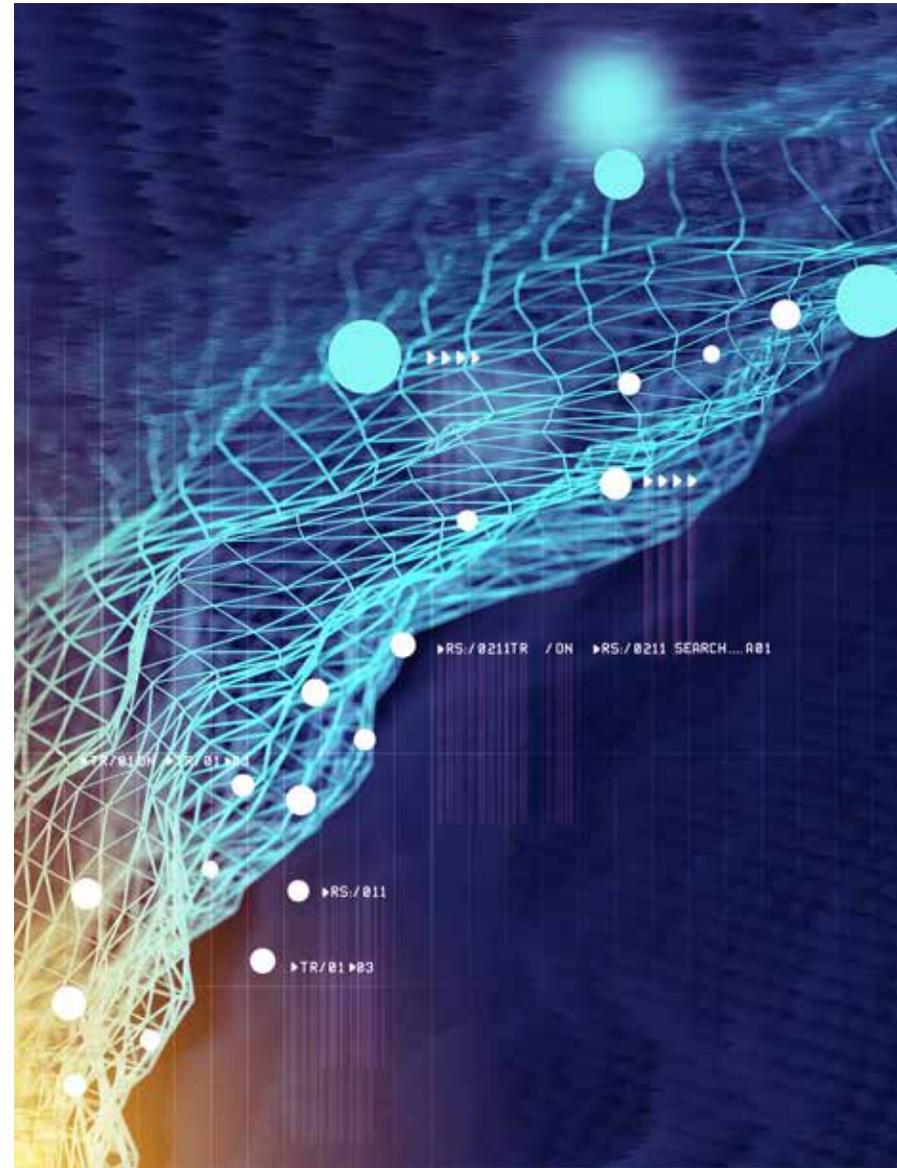
Explore key findings from the LexisNexis® Risk Solutions
2019 True Cost of AML Compliance Study for the United States and Canada



Compliance obstacles and high opportunity costs plague financial services firms

Anti-money laundering (AML) compliance is a double-edged sword. Fortified financial crime compliance is a hallmark of strong corporate citizenship and protects against potential reputational damage and costly penalties. On the flip side, increasingly complex, constantly evolving global regulations and sanctions result in damaging operations burdens that erode revenues. The effort to balance compliance with core business objectives has reached a point of diminishing returns that demands a new way forward.

This e-book takes an in-depth look at the results of the LexisNexis® Risk Solutions 2019 True Cost of AML Compliance Study for the United States and Canada. It also explores how multi-layered regulatory technologies help future-proof a compliance program and position it as a sustainable contributor to overall enterprise success.



Compliance activities take focus away from the customer experience

The complex nature of financial crime compliance is at odds with the frictionless and fast transaction experience expected by today's businesses and consumers. Targeted regulatory technology automates many compliance tasks and optimizes the efficiency of critical compliance processes.



Onboarding

Over half (**61%**) of financial services firms in the U.S. and Canada using one or fewer AML compliance technologies/services indicate onboarding delays with between 1% - 5% of new customers.

This compares to only **37%** among those using four or more technologies/services saying this, with 43% of this group indicating delays of less than 1% of new customers.



Customer Acquisition

Around **two-thirds** of financial services firms in the U.S. and Canada using fewer or no technologies/services report a negative compliance impact on customer acquisition efforts.

Only **one-third** of financial services firms using four or more technologies/services report a negative compliance impact on customer acquisition efforts.



Customer Abandonment

37% of firms using one or no technologies/services report losing 3% or more of prospective customers due to delays and friction that can be attributed to compliance activities.

In notable contrast, only **21%** of firms using 4 or more technologies reported losing 3% of prospective customers while 42% reported losing less than 1%.

Productivity also suffers in the face of complicated compliance processes

Daily compliance pressures and a cumbersome due diligence challenges can wear out one of your most valuable resources: the compliance team. Incomplete evaluations lead to bad compliance decisions that expose your business to costly risk. Technology can augment human decisioning and free up highly-skilled team members to focus on higher-value activities and complex compliance decisions.

63%

of financial services firms in the U.S. and Canada using one or no technologies/ services feel AML compliance has a negative impact on productivity.

45%

of financial services firms in the U.S. and Canada using four or more technologies/ services report AML compliance has no impact on productivity.

3-6 hours

The time required to clear various alerts for financial services firms in the U.S. and Canada is reported to be between an average of 3 – 6 hours.

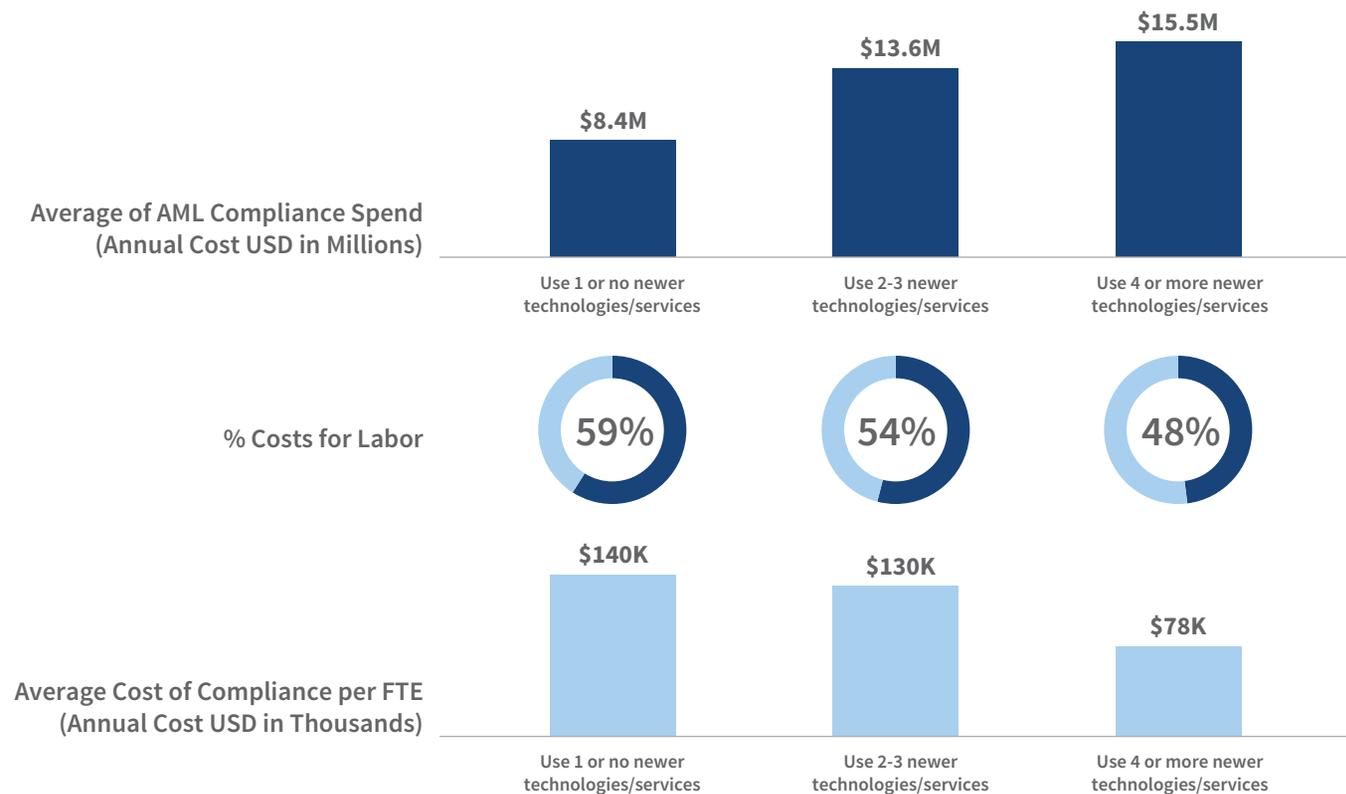
26 hours

The annual average number of hours of lost productivity per full time equivalent compliance analyst due to job dissatisfaction is 26 in the U.S. and 29 in Canada.



Technology investments translate into long-term cost efficiencies

Technology solutions that deliver accurate and highly-relevant risk insights enable organizations to effectively scale their business in a complex, constantly evolving compliance environment. This generates greater efficiencies and cost synergies at the enterprise level, enabling organizations to manage direct costs, minimize indirect cost impacts and mitigate opportunity costs.





Take advantage of compliance technology

Regulatory technology tools improve compliance processes and workflows by helping businesses more effectively utilize existing compliance experts and efficiently allocate both compliance and enterprise resources. LexisNexis® Risk Solutions offers the financial crime compliance expertise, technology and risk intelligence to enable your business to align key resources and achieve a more effective, cost-efficient compliance program.

By combining advanced analytics and unmatched global identity intelligence with innovative technologies such as Machine Learning (ML), Artificial Intelligence (AI) and technology automation, we deliver precise risk perspective that enables your business to quickly recognize relevant risk and complete critical financial crime compliance processes. Our end-to-end compliance solutions enhance critical compliance workflows across the enterprise and the entire customer lifecycle without disrupting day-to-day business.

Let us show you how to make compliance work for your business.

For more information, call 866.277.8407 or visit: risk.lexisnexis.com/2019TrueCostofAMLComplianceStudy

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