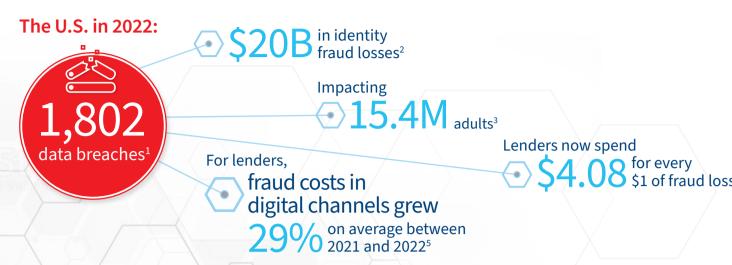
Fraud networks exploit stolen personally identifiable information (PII) to submit fraudulent applications and establish new accounts



Analyzing its unique and extensively sourced collection of physical and digital identity attributes, LexisNexis® Risk Solutions has

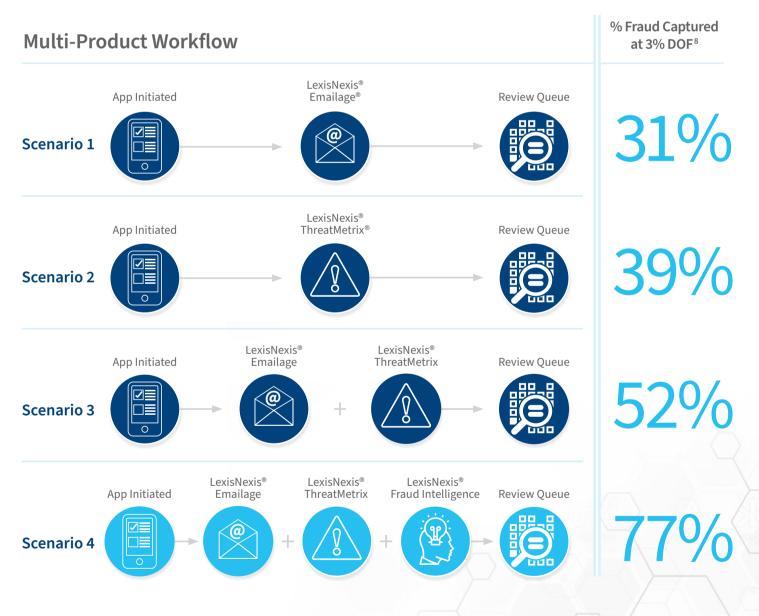
identified key fraud signals that help detect identity manipulation⁶ Increase in fraud risk⁷ Key signal

3.5X Distance between application address and most probable consumer address

8.2X Single email address associated with 3+ devices

20X **COMBINING the two key signals** significantly strengthens the risk insight

Better defend your organization from identity fraud via a multi-layered fraud solution strategy



Layer fraud solutions for a 360-degree view of identity

A multi-layered workflow that leverages the combined insights from LexisNexis® ThreatMetrix®, powered by the Digital Identity Network®, LexisNexis® Emailage® and LexisNexis® Fraud Intelligence identity scores and attributes can detect and prevent more identity fraud.

Access more details in our white paper: The Multi-Layer Fraud Defense Network

Call 408.200.5755 or email contactusnow@lexisnexisrisk.com to learn more.



- LexisNexis[®]
- ¹ https://www.statista.com/statistics/273550/data-breaches-recorded-in-the-united-states-by-number-of-breaches-and-records-exposed/
- https://javelinstrategy.com/research/2023-identity-fraud-study-butterfly-effect#
- ³ https://javelinstrategy.com/research/2023-identity-fraud-study-butterfly-effect# ⁴ 2022 LexisNexis® True Cost of Fraud™ Study: Financial Services and Lending Edition
- ⁵ 2022 LexisNexis® True Cost of Fraud™ Study: Financial Services and Lending Edition
- ⁶ LexisNexis® Risk Solutions White Paper: The Multi-Layer Fraud Defense Network ⁷ LexisNexis® Risk Solutions White Paper: The Multi-Layer Fraud Defense Network
- ⁸ Top card issuer's historical new applications from 2020 in Digital Identity Network®

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