Prevent Cybercrime and Protect Legitimate Customers by Prioritizing Identity Trust

Explore North America’s cybercrime trends from The LexisNexis® Risk Solutions Cybercrime Report, January to June 2021

Digital transactions continue to dominate in North America markets

- North America showed a 28% increase in digital transaction volume year-over-year (YOY)
- 14.9B transactions processed

Bot attacks show a dramatic increase in North America

- +42% growth in bot volume YOY
- North America recorded increasing daily attack rates March-June 2021, noticeably overtaking the EMEA daily attack rate
- North American businesses saw a 1% decrease in human-initiated attacks YOY

Rising volatility demands a real-time fraud response

- Well-networked fraud rings actively target ecosystem vulnerabilities to test stolen identity credentials, set up new accounts or take over existing accounts.

Identity trust plays a pivotal role in fraud prevention

- Optimal customer journeys center around convenience and safety
- Confident recognition of legitimate customers supports convenience and safety at every touchpoint
- Businesses can leverage intelligence from every interaction to better identify, model and predict future trust and risk
- Fraud and risk models must reflect current user behavior and capture continually changing patterns of interaction

Proactively detect more fraud with the advantage of a multi-layered, near real-time view of identity.

Find out how to reduce friction and refine fraud defenses.

Visit risk.lexisnexis.com/CybercrimeInsights

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