

Prevent Cybercrime and Protect Legitimate Customers by Prioritizing Identity Trust

Explore North America's cybercrime trends from The LexisNexis® Risk Solutions Cybercrime Report, January to June 2021

Digital transactions continue to dominate in North America markets



North America showed a **28% increase in digital transaction volume** year-over-year (YOY)



14.9B transactions processed

Bot attacks show a dramatic increase in North America

Organized crime rings continue to industrialize fraud. Activity across multiple attack vectors heightens cybercrime risks for North America.



+42% growth in bot volume YOY



North America recorded **increasing daily attack rates March-June 2021**, noticeably overtaking the EMEA daily attack rate



North American businesses saw a **1% decrease in human-initiated attacks** YOY

Rising volatility demands a real-time fraud response

Well-networked fraud rings actively target ecosystem vulnerabilities to test stolen identity credentials, set up new accounts or take over existing accounts.



The U.S. is a top five attack destination for every global region



Canada is a top five attack destination for EMEA and North America



The top attacks on North America are homegrown, originating from U.S. and Canada

Identity trust plays a pivotal role in fraud prevention



Optimal customer journeys center around convenience and safety



Confident recognition of legitimate customers supports convenience and safety at every touchpoint



Businesses can leverage intelligence from every interaction to better identify, model and predict future trust and risk



Fraud and risk models must reflect current user behavior and capture continually changing patterns of interaction



Proactively detect more fraud with the advantage of a multi-layered, near real-time view of identity.

Find out how to reduce friction and refine fraud defenses.

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