Customize your debt recovery strategies and improve payer rates

Delinquency rates are rising and household debt is approaching record highs, placing pressure on consumer payments. At the same time, collections managers are finding it more difficult to determine which delinquent customers are most likely and able to repay.

Consumer payments show warning signs of increasing risk

Total household debt in trillions¹

Q2 2023 **\$17.06T**

Q2 2024 **\$17.80T**

Accounts in serious delinquency² (90+ days past due)

Q2 2023 **1.16%**

Q2 2024 **1.59%**

Share of debt newly transitioning into delinquency¹

Credit Cards

Auto 0.7% 0.4% Loans

Effective debt recovery strategies require an expanded

repayment rate for **property owners** vs. non-owners

repayment rate for consumers with high address stability* vs. those without

KEY TAKEAWAY

Today's financial institutions who rely strictly on traditional credit data to drive their risk management strategies have a diminishing view of consumer's true credit quality.

Collections managers face mounting pressure from rising consumer debt loads and accounts moving into delinquency, but many of them lack access to insights that could help them understand which customers they should target for repayment.

understanding of a consumer's ability to repay

Payer rates can be predicted by other factors

*Consumers who have lived at the same address more than five years

KEY TAKEAWAY

Alternative data insights can be highly predictive of repayment rate.

By leveraging non-traditional indicators of credit stability, such as home ownership and address stability, lenders can better identify the best accounts to pursue.

CASE STUDY

A snapshot of improved collections performance

Challenge: After enduring an extended period of lower collection rates, a consumer debt collection firm sought a new means of scoring customers that could improve outcomes while operating within its end client's compliance strategy.

After implementing LexisNexis® RiskView™ Payment Score, the firm saw a significant improvement in repayment performance among customers in the top 10% of scores:

increase in payer rate

increase in amount paid, nearly \$500,000

higher amount paid-to-original balance ratio



It is possible to build a customized score that blends RiskView™ Payment Score and client attributes to accommodate specific risk thresholds.

The preview showed the custom score helped the collection services provider identify the unique behaviors and attributes tied to significantly improved collections outcomes.

WHAT MADE THIS POSSIBLE?

LexisNexis® RiskView™ **Payment Score**

Dual performance score that ranks customers based on likelihood to:

Repay in the





Repay the most dollars

Benefits to your collections efforts

- Improve payer rates by identifying accounts with highest profit potential
- Reduce collections costs by streamlining portfolio management
- analytics technology

Refine decision making with robust data and powerful

Analyzes alternative data to build unique behavioral insights

How does it work?

- Determines customer's ability and willingness to repay
- Delivers actionable three-digit scores

RiskView™ Payment Score boosts collections efficiency



Stabilize your efforts with the help of a scoring

range from 501–900 that indicates the likelihood of repayment



Prioritize your account efforts and personalize

strategies

repayment plans with a better understanding of a consumer's financial stability and capacity and willingness to pay



Improve account visibility with alternative data, even

for consumers with little to no credit history



Sources 1. https://www.newyorkfed.org/newsevents/news/research/2024/20240806 2. https://www.newyorkfed.org/newsevents/news/research/2023/20230808

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