What is a Reputationally Exposed Person (REP)?

Adverse Media

Customers with adverse media are potentially a greater risk than those with no negative news. While they may or may not impact the banking relationship, identifying REPs in adverse media is a prudent business practice. BUT, it is also challenging.

Challenges of Screening for Reputationally Exposed Persons in Adverse Media

Lack of concrete regulatory guidance

Without formal guidance, there is greater room for interpretation on how to meet Customer Due Diligence obligations for adverse media screening… and greater risk.

Deluge of information and constantly changing news

Difficulty in prioritizing results

How to Identify REPs in Adverse Media

Screen your entire database, not just high-risk ‘buckets’

Analyze individual profiles in conjunction with adverse media and social network links

Apply a risk categorization to establish a hierarchy for review

Monitor regularly to capture changing risk

LexisNexis® Risk Solutions provide data and screening solutions which reliably and consistently identify sanctions, politically exposed and reputationally exposed persons. To learn more about how we can support your team’s compliance efforts, visit risk.lexisnexis.com/fcc-en.