

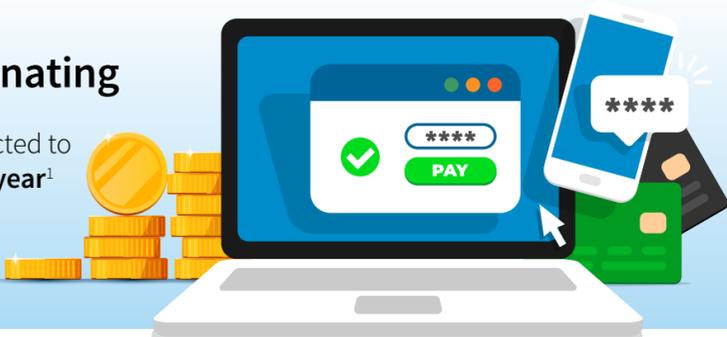
Financial criminals use digital transactions to evade detection of activities tied to money laundering, sanctions risk and fraud

Is your compliance strategy strong enough to contend with the unique challenges of digital commerce?

6 Key Insights Into Digital Identity Intelligence

1. Digital commerce is dominating

The value of digital transactions is projected to reach **over USD 4,406,431 million this year¹**



2. Technology optimizes market globalization

Technology also facilitates opportunities for bad actors to commit money laundering, sanctions evasion and fraud.



The estimated amount of **money laundered globally in one year is 2 - 5% of global GDP or \$800 billion - \$2 trillion** in current U.S. dollars²

3. Bad actors capitalize on borderless transactions



Security breaches have **increased 67%** since 2014³



Hackers attack **every 39 seconds**, on average 2,244 times a day⁴



68% of business leaders feel cybersecurity risks are increasing⁵



4. In response, global regulatory oversight has significantly increased



Governments around the world have **expanded their use of targeted economic sanctions**



2019 global penalties totaled **USD 36 billion for non-compliance⁶**



Regulatory focus is quickly shifting to **e-commerce**



Sanctions violations make up almost **40% of 2019 fines⁷**

5. Digital commerce demands a more dynamic, risk-responsive compliance strategy



A **retroactive approach** to risk management exposes your business to **damaging regulatory enforcements and introduces friction** into the customer experience



Relying solely on physical identity intelligence equates to only operating with **partial risk visibility**



Incorporating **digital identity intelligence and transactional behavior insights** helps **counteract the common ways bad actors evade detection**, such as mule accounts, VPNs and proxies



6. Conquer digital commerce challenges and gain competitive advantage with a near real-time view of risk



Capture a unified picture of identity informed by network intelligence, industry-trusted global coverage and intellectual property



Reinforce risk perspective with an immediate view of a digital identity built with contributory, crowdsourced data from more than 35 billion global annual transactions



Mitigate regulatory, reputational and financial risks by proactively avoiding exposure to money laundering, sanctions and fraud vulnerabilities



Reduce transaction delays and eliminate customer friction by leveraging a multi-layered analysis to instantly detect bad actors and easily recognize trusted customers

Confidently strengthen compliance and concentrate on your core business with the powerful combination of robust digital identity insights and industry-trusted coverage of global sanctions and enforcements intelligence.

Contact us to learn more:
800-658-5638 or risk.lexisnexis.com/FCC