The 2021 LexisNexis® Fraud Multiplier™ for UAE is lower than other countries in Middle East. The fraud multiplier for other countries in Middle East (Excl. UAE) is significantly or directionally higher than UAE.

Fraud prevention best practices:

While mobile apps and browsing continue to be a valuable part of mobile channel fraud costs, alternative payment methods also contribute. Fraud prevention programs yet.

Operations with Fraud Prevention

Integration of Digital/Customer Experience

Financial Services & Lending

Account

New account creation
Purchase transactions/Distribution of funds
Account login

Customer Journey Stage

Most Susceptible to Fraud

Distribution of funds is perceived as most susceptible to fraud. For UAE merchants and financial services and lending firms,

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