

A Whole-Person View to Enable Whole-Person Care

Designed specifically for government agencies. AmplifyID™ Master Person Index from LexisNexis® Risk Solutions gives a comprehensive view of individuals that persists across programs, departments, agencies, and providers over time. It uses machine learning to link more than 13,000 referential data sources. HHS users get greater confidence in precise matching and deeper real-world insights into their population.



Why AmplifyID Master Person Index?

First of its kind

AmplifyID Master Person Index is the first technology of its kind specifically designed for government agencies.

99% linking precision

AmplifyID Master Person Index uses proven Scalable Automated Linking Technology (SALT) from LexisNexis Risk Solutions. Built on statistical probability and machine learning, SALT can detect mismatches, duplicates, and non-obvious relationships across health and human services programs with confidence using referential data for a smarter, whole-person approach to care delivery.

Inclusive of potentially overlooked populations

Other solutions leverage credit data that may be missing vulnerable populations. AmplifyID Master Person Index links minors and individuals with little or no credit record with confidence, so you can avoid service gaps.

Enhanced data stewardship and data governance

Maintain HIPAA compliance and keep control of data- matching resolution with program manager override and remediation for your owned data.



Match Records with Precision

Advanced proprietary, machine learning technology developed and trained over 30 years to offer precise linking on hard to reach populations. SALT uses the extensive identity database and patented linking technology from LexisNexis Risk Solutions, with best practice referential matching.



AmplifyID applies statistical **machine learning** to link multiple datasets using probability to determine which records belong to the same person.



AmplifyID assigns a **confidence score**, as a percentage, to each match for full transparency. It allows program managers to remediate identity resolution as needed.

See how AmplifyID Master Person Index compares with a traditional system.

SUFFICIENTLY EXPLORES CREDIBLE MATCHES

Record 1: **Jane** Robichaux, Atlanta | Record 2: **Jan** Robichuax, Atlanta

MATCH | AmplifyID

"Robichaux" unique enough in Atlanta, and "Jane" and "Jan" similar enough. Records matched.

NO MATCH | RULES-BASED

"Jane" and "Jan" are not a match.

EFFECTIVELY MINIMIZES FALSE MATCHES

Record 1: John Smith, Atlanta | Record 2: John Smith, Atlanta

NO MATCH | AmplifyID

Too many "John Smiths" in Atlanta to confidently match. Additional information required.

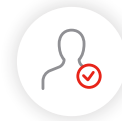
MATCH | RULES-BASED

The two "John Smiths" are a match.

Drive better outcomes with:



Real-time, real-world data that offers a whole-person view of an individual



Referential matching to resolve identities and add valuable contextual information, from residency and contact data, to advanced social determinants of health



Increased agency coordination for greater recipient access, better outcomes, and less waste and fraud

Protect the most vulnerable and uncover opportunities for coordination — all while ensuring security and privacy.

ABOUT LEXISNEXIS® RISK SOLUTIONS

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NVSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com, and www.relx.com.

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