

# IDENTITY VERIFICATION

# MADE SIMPLE



The Power of LexisNexis® EssentialID™

Essential experience. Essential trust. Essential data. Essential access.

# Identity is at the core of every government program. We understand the importance of establishing digital trust and getting identity right.

## Public Sector Agencies Deserve Straightforward Answers for the People They Serve

- Access to government programs is essential for all people of this country. Prioritizing a people-first approach while simultaneously preventing cyber threats is key.
- Identity isn't just a one-time transaction or event. It's ongoing, with a past, present, and future — constantly evolving.
- It is essential to have a comprehensive, long-term perspective on agency identity.
- LexisNexis EssentialID™ is a seamless identity proofing process, providing empirical (vs. modeled) answers, unrivaled global network insights, speed, security, transparency, and data-sharing capabilities.



### Success Without Sacrifice

When it comes to identity verification, your agency does not have to compromise expected access to government services to maintain threat prevention and program integrity.



### Getting Identity Right is Essential

Getting identity right has an exponentially positive impact on programs. We understand the risks if success is not achieved.



### Transparency is Paramount

Identity solutions should be easy to implement, scale, use and understand, while providing complete transparency for decision making.

# Identity is what we do. Fast access to government resources is our goal.

For over 50 years, LexisNexis® Risk Solutions has set a high standard for identity proofing across the globe and the U.S. Government. Our experience working with over 9,500 public sector agencies has made us keenly aware of the critical challenges and responsibilities inherent in delivering digital government.



## Demands On Agencies Are Extensive

- Agencies must balance facilitating benefit access, delivering prompt and accurate payments, maintaining program integrity, and fostering positive constituent interactions.
- Constituents expect a personalized and seamless experience across government platforms, be it online, in-person, or via call center.
- The challenge of differentiating between legitimate and suspicious identities across a vast number of daily interactions can be complex.



## Escalating and Evolving Artificial Intelligence (AI) and Cyber Threats Placing Agencies at Risk

Artificial intelligence (AI) and Generative Artificial Intelligence (Gen AI) are enabling threat actors to scale exploits and threats at an unprecedented pace and massive scale.

### Your agency is at risk from:

- AI-generated Deepfake videos
- Synthetic and AI automated fraud
- AI text and audio files
- Voice cloning scams

# Identity Proofing Made Simple: Discover the LexisNexis® Risk Solutions Advantage.

**Trust: LexisNexis Risk Solutions is a trusted and leading identity solution provider in the U.S and worldwide.**

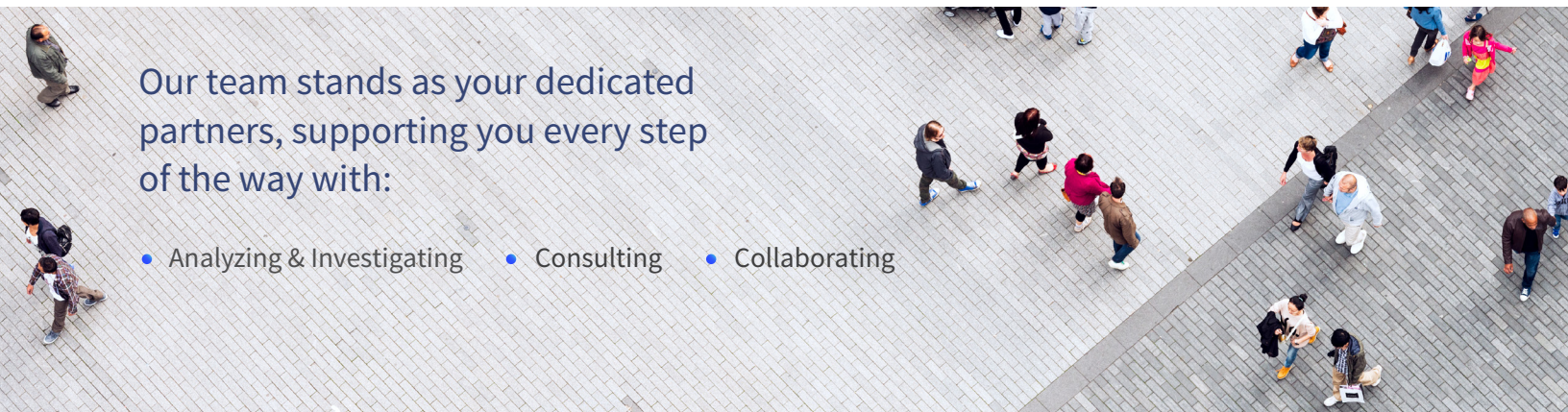
- We are an industry leader: Ranked a leader in [The Forrester Wave™: Identity Verification Solutions, Q4 2022](#); LexisNexis Risk Solutions received scores of 5.0, the highest rating possible, in 17 of the evaluated criteria.
- Trusted by customers in over 180 countries, with 9,500+ federal, state, and local agencies relying on our solutions in the United States. Your success is our primary motivation.

**Expertise: LexisNexis Risk Solutions has the scale, depth, breadth, and reach to give agencies the advantage.**

- Over the past 5 years, the company has spent approximately \$3 billion on innovation.
- The LexisNexis® Digital Identity Network®, relied upon by over 6,000 clients, is implemented in over 180,000 websites globally, and analyzes over 300 million transactions daily.
- LexID® assigns a unique identifier to individuals and digital insights with a precision rate of 99.99%.
- LexisNexis Risk Solutions manages 14 petabytes of data, with 92 billion records from more than 10,000 different data sources.

**Accountability and Transparency: Our solutions give insightful results so your agency can make timely, informed and actionable decisions.**

- Empowered by an understanding of the “why”, you can implement decisions based on data-driven facts, not predictive models.
- Prioritize Ethical AI, which places fundamental importance on ethical considerations in determining legitimate and illegitimate uses of AI, recognizing the appropriate role of supervised Artificial Intelligence.
- Leverage machine learning and human managed, responsible Artificial Intelligence technology to achieve your mission with ease.



Our team stands as your dedicated partners, supporting you every step of the way with:

- Analyzing & Investigating
- Consulting
- Collaborating



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Essential trust.  
Essential data.  
Essential access.

LexisNexis EssentialID simplifies the complexities of Identity verification, providing a straightforward, potent, and customized identity experience for you and your users.

### Discover Our Market Leading Identity Proofing Capabilities:

Global device intelligence: **ThreatMetrix® for Government**

Contributory email intelligence: **Emailage®**

Digital user-specific interaction intelligence: **BehavioSec®**

Document authentication, selfie match, passive liveness detection: **TrueID®**

Issuing-source phone verification: **LexisNexis® Phone Finder**

Identity attribute verification and validation: **LexisNexis® Instant Verify**

Fraud analytics and indexing: **FraudPoint®**

Low-code integration of third-party and agency data into your identity workflow orchestration: **Bring Your Own Data**

### Our Simplified Delivery Options:

LexisNexis® Risk Solutions hosted constituent facing portal: **Government Identity Portal**

Integration available through a single application programming interface (API) orchestration platform:  
**LexisNexis® Dynamic Decision Platform**

NIST 800-63-3 IAL-2 Certification; IAL-2 protocol and its successors: **NIST IAL-2 Certified by The Kantara Initiative**

LexisNexis EssentialID is the culmination of decades of identity experience across multiple markets, designed for government agencies. Key benefits include:



Seamless deployment capabilities for quick agency implementation, at lower costs.



Comprehensive views of individuals provide context your agency needs before, during, and after a transaction.



Simplified, transparent, and empirical answers drive actionable, data-driven decisions and better outcomes.



Secure workflow orchestration allows you to bring your own data into the decisioning process.



Continuous authentication through patented, proprietary analytics helps agencies better assess risk and recognize trusted constituents.

Our mission is to build confidence between your agency and those you serve through robust digital identity verification.

Trust is not just a result of our technology alone; it is grounded in our extensive experience, steadfast dependability, and solid financial stability.

# What differentiates LexisNexis Risk Solutions is our proven track record of instilling trust within the public sector.

With over 50 years of experience, we have consistently managed sensitive data and provided innovative solutions for significant risk data analytics challenges. We are a trusted solution provider to over 9,500 federal, state, and county government agencies, empowering trust, transparency, accountability, and innovation, all of which are paramount when lives are on the line.

- 92B data records from 10,000+ sources
- 300M Digital Identity Network transactions/daily + 100B transactions/annually
- 270M High Performance Computing Cluster (HPCC) transactions/hour
- Customers in 180+ countries<sup>1</sup>
- Over 9,500 federal, state, and local public sector customers
- Our LexID anonymized unique identifier creates a comprehensive view of an identity with over 99.99% precision
- Prevented billions of dollars in fraud from occurring in the United States and billions more worldwide<sup>2</sup>
- Employ over 3,500 technologists, over half of whom are software engineers
- Over the past 5 years, the company has spent approximately \$3 billion on technology. The combination of our rich data sets, technology infrastructure, and knowledge of how to deploy next-generation innovation allow us to create effective solutions for customers<sup>3</sup>

LexisNexis® Risk Solutions can help public sector organizations build secure, streamlined, and regulatory-compliant digital government operations. LexisNexis Risk Solutions can redefine the landscape of digital identity verification by instilling the assurance required to thrive in the digital era.

**Let's talk** 1-888-216-3544





#### Sources:

1. LNRS internal data analysis
2. LNRS internal data analysis
3. RELX Annual Report

#### About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions includes seven brands that span multiple industries and sectors. We harness the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit LexisNexis® Risk Solutions and RELX.

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