

5 ways to spot a leading behavioral biometrics SOLUTION

1

Accurately Recognize Genuine Participants



Sophisticated solutions will help you recognize returning participants and improve trust across devices.

Mainstream behavioral biometrics solutions will help you detect anomalous behavior, such as bot activity vs. human activity. However, what most technologies cannot do is build unique user profiling. A sophisticated tool will not only help you answer the question “is this a human?” but also “is this a good human?” or even better: “is this the right human authorized to perform this transaction?”

2

Enable Unique and Superior Behavioral Intelligence

Behavioral biometrics is a powerful solution which adds an additional layer of defense to your agency’s existing security measures.

Combined with device and digital identity intelligence, it can dramatically improve identity verification, authentication and the ability to recognize trusted events across the journey without causing additional friction.

The open box approach allows customers and agencies to take action on any attributes and scoring.

LexisNexis Risk Solutions offers a seamless, secure, and comprehensive Fraud Prevention and Identity Management Continuum Solution



Access Insights from Day One

Advanced behavioral biometrics can interpret normal or suspicious from the first interaction, including memory anomalies compared to the baseline of the rest of the population.

Combining behavioral biometrics with leading digital identity intelligence also enables insights from historic digital identity footprints, smart rules that identify usual usage of devices, location, and other data points, and advanced machine learning.



Onboarding:

Normal human behavior

Usual participant’s location

No device anomalies

No fraud history reported in the digital identity network



First return:

Usual behavior

Same location

Recognized device

Low Risk Behaviors



Recurring usage:

Different device, same location

Behavior matches user’s profile

No signals of distress

4

Analyze Data Seamlessly Through Web and All Mobile Devices

Consolidate identity and behavioral insights across all user touchpoints, through multiple platforms they interact with, with no additional interference in their experience.

Optimize vendor management with an end-to-end solution from a single supplier, leveraging data analysis and professional services support.

Having behavioral biometrics and digital identity intelligence connected through the same Application Programming Interface (API) allows agencies to unleash information and insights across channels like never seen before.



5

Enable Unique Intelligence from a LexisNexis® Digital Identity Network®

Behavioral biometrics and digital identity intelligence work passively behind the scenes, enabling world-class fraud protection while allowing participants to freely navigate through their digital journeys.

By joining a contributory network, agencies can access identity intelligence behind billions of transactions, allowing them to make even more confident risk decisions without requesting additional manual inputs from participants.



Discover the Power of LexisNexis® BehavioSec®

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About LexisNexis® Risk Solutions

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Our solutions assist organisations with preventing financial crime, achieving regulatory compliance, mitigating business risk, improving operational efficiencies and enhancing profitability.

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