THE POWER OF
DATA
IN DECISION MAKING

Clean and precise data saves time and resources when used to drive tactical, strategic and operational decisions.

Agencies using data as a decision-making tool face multiple challenges maintaining quality data. LexisNexis® Data Quality Management helps agencies address and quickly combat data challenges resulting in cost reduction and improved efficiencies.

Top Challenges

Data can often be incomplete, inconsistent, and incorrect. LexisNexis® Data Quality Management addresses these challenges by leveraging the LexisNexis® proprietary linking technology and unique data contained within agency internal databases.

DISPARATE DATA SETS	DUPLICATION	INEFFICIENCY	INVALID DATA	IMPROVE COMPLIANCE	FRAUD & RISK
Seamlessly link disparate data sets using LexisNexis linking technology	Eliminate duplicate data containing errors	Automate processes and improve efficiency by using clean and precise data	Correct and enhance outdated and missing data with LexisNexis vast data sources and advanced identity analytics	Protect your organization for data regulatory compliance requirements	Prevent escalating and evolving fraud threats, financial exposure and reputational risk

Data management has become critical for agencies as the amount of data available has grown and evolved. Our technology quickly links data over time providing a comprehensive view of an identity, and not just a snapshot on a particular date.

LexisNexis® Risk Solutions has made gathering, maintaining, and delivering comprehensive data easy with these four key properties:

360°

COMPREHENSIVE:
A 360 degree view of identity

GOVERNANCE:
Ongoing monitoring, cleansing and updates to support compliance

PRECISION:
Timely, frequently updated data that drives data quality and reduces latency

CONSISTENCY:
A single platform to deliver standardized data attributes

LexisNexis Risk Solutions is a trusted provider of information. We have the depth and breadth of capabilities, centered around deep, robust data sets and powerful analytics, to optimize data quality management to help agencies achieve their mission while making our communities safer. Employing Data Quality Management from LexisNexis Risk Solutions will help drive efficient and effective operations.

For an assessment of your data quality or for more information, please visit risk.lexisnexis.com/PSDQM

LexisNexis®
RISK SOLUTIONS