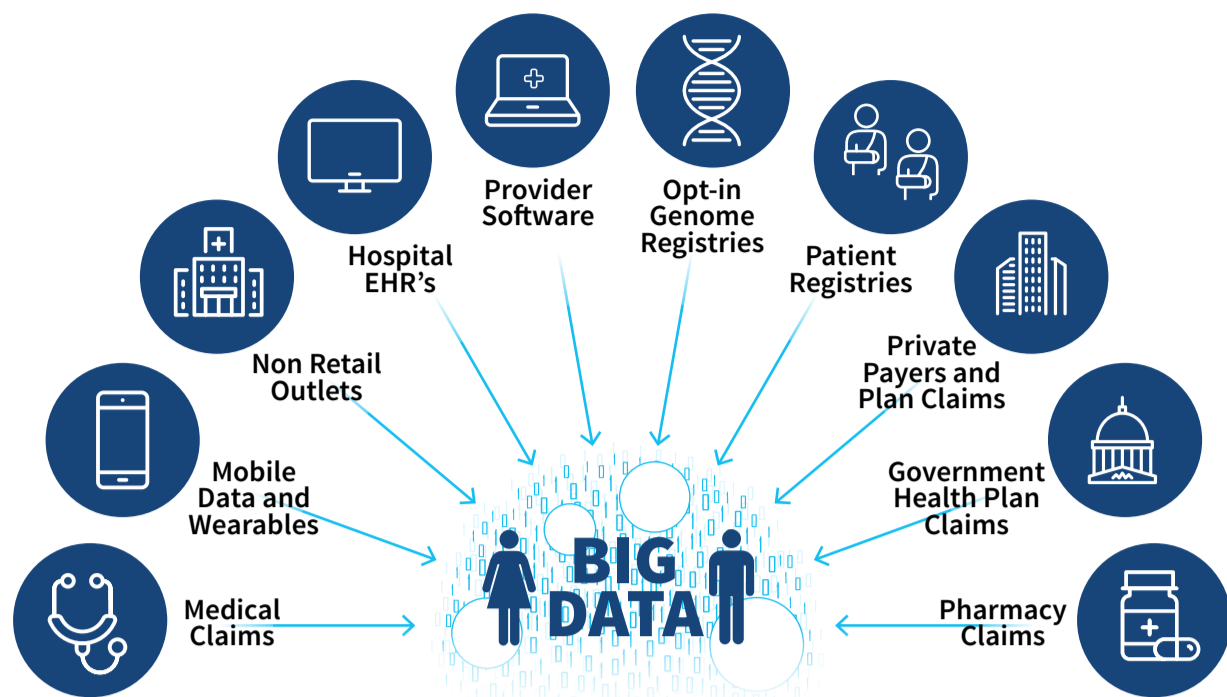


# EMPOWER WHOLE PERSON DATA-DRIVEN SDOH PLANNING & EVALUATION

## CONSIDER 'BIG DATA' IN THE HEALTHCARE SYSTEM



Source: <https://www.sciencedirect.com/science/article/pii/B9780128181461000039>

## HEALTH HAPPENS OUTSIDE HEALTHCARE SYSTEMS.

*How does our data management approach reflect SDOH?*

*Data is more than clinical interactions -- where people live, work, and play affects a range of health and quality-of-life outcomes and risks.*



## DATA HAPPENS OUTSIDE HEALTHCARE SYSTEMS.

*Studies show that medical determinants are only accountable for 20% of healthcare outcomes, whereas social determinants of health account for as much as 50%.*

*Real World Data in Real Time. Immediate Info on Social Determinants.*



## LOOK OUTSIDE YOUR DATA FOR THE FULL PICTURE

*Having full context about people provides important information that could affect future outcomes for those individuals considered at-risk.*



Referential context makes the difference in patient matching & linking

Fill in gaps to flag socioeconomic changes & risks

Understand Clinical & Social Risk factors in a comprehensive view

## WHOLE PERSON DATA

*Complete your whole person data ecosystem*

*When social risk data is combined with program and clinical data, we have a more holistic view of communities, enhancing quality of care and improved outcomes for the at-risk populations.*



<https://risk.lexisnexis.com/government/healthcare-data-analytics>

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