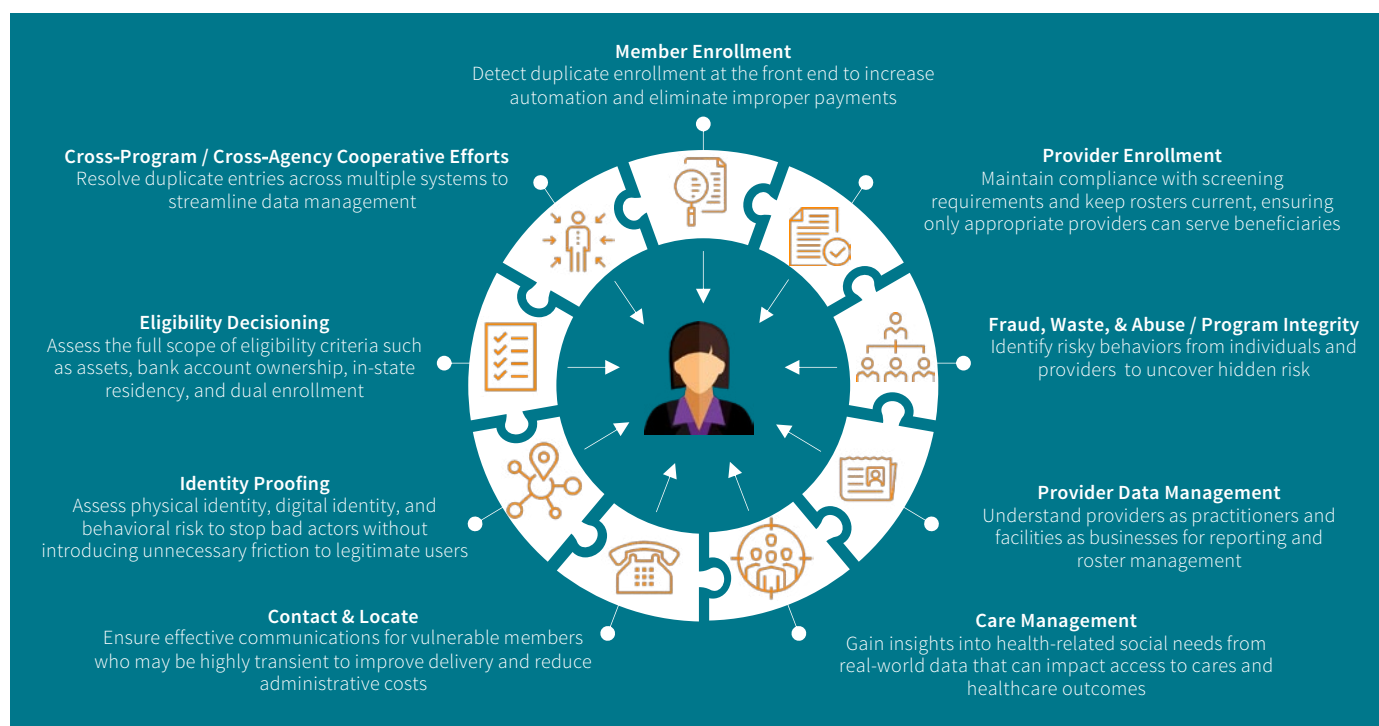


Identity is Foundational for Person-Centered Care in Medicaid

At the heart of every Medicaid agency is the individual that they serve. Unfortunately, often the fragmented modules that agencies work in today prevent them from ensuring resources are effectively allocated to both their beneficiaries and the providers entrusted with caring for Medicaid enrollees. Often, agencies must navigate a complex purchasing process, juggling the acquisition of:

- Provider screening data through provider data management vendors
- Provider and beneficiary risk insights through fraud, waste, and abuse (FWA) experts
- Current contact data through care managers.










This disjointed approach can create an environment with multiple, often duplicative, understandings of a single individual. This approach also can create wasteful spending, as states purchase different resources ad hoc through contract holders limited in expertise to their functional role.














**Effective operations require complete, timely, and reliable data on every individual
that interacts with the Medicaid agency.**

LexisNexis® Risk Solutions can serve as a single source of identity information, powered by industry-leading referential linking, authoritative data from 10,000+ sources, and coverage of nearly 100% of adults in the United States. These insights can help transform Medicaid operations across all of their varied functions, increasing efficiencies and improving care.

Missing Insights for Confident Decisioning

-  Deceased
-  Best Address
-  Incarceration Status
-  Assets & Income
-  Phone Number
-  Email Address
-  Relatives/Associates Insights
-  Social Determinants of Health (SDOH)
-  Healthcare Provider & Healthcare Organization Insights

Real-World Costs of Disconnected Data

-  Increased Fraud, Waste, and Abuse
-  Payment Errors
-  Improper Payments for Ineligible Enrollees
-  Wasted Staff Time
-  Overspending on Essential Identity Data
-  Ineffective Outreach & Costly Returned Mail
-  Missed Opportunities to Coordinate Care
-  Erosion of Public Trust
-  Compliance Risk
-  Higher Administrative Costs
-  Gaps in Care and Poor Health Outcomes

Contact us to learn more about how LexisNexis Risk Solutions can partner with your Medicaid Agency.
Tel: 1-800-869-0751



About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare, and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com, and www.relx.com.

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