

## Broaden your insight into potential identity fraud

Increase confidence that you are verifying patients with fast, transparent verification tools.





There has been a growing trend of patients monitoring and managing their health through various forms of technology. Healthcare organizations are relying on new channels such as online patient portals, IVR and mobile to give patients round-the-clock access to healthcare records and customer service options.

New remote patient interaction channels create new challenges, and knowing whom you are granting access to is top of the list. With the increase in fraud and identity theft, healthcare organizations are looking for solutions to protect themselves against reputational and financial risk. Domestic regulatory bodies are continuously bolstering the breadth of requirements for verifying that all online transactions are in compliance. Failure to comply can result in fines and reputation risk.

LexisNexis® Instant Verify leverages LexisNexis linking technology, LexID®, while also performing multiple core system checks against LexisNexis extensive public records and proprietary databases. The comprehensive suite of resources work seamlessly together to help meet your verification needs, working integrally—and transparently—with your business processes. LexisNexis offers Instant Verify via web services, batch processing, and through a hosted website.

The Instant Verify suite provides tools to help you comply with USA PATRIOT Act Section 326 and Office of Foreign Assets Control (OFAC) regulations. It also provides core identity verification checks that help you meet NIST 800-63-2 LOA2 and LOA3 requirements for the federal government. Instant Verify is a simple yet powerful tool that works either as a standalone verification tool, or integrates seamlessly with other LexisNexis identity management solutions to deliver a layered identity strategy that will help accelerate the portal access decision making process without compromising security.

Help minimize fraud by accessing Instant Verify via (SAML) single sign-on. This feature eliminates the need to log in separately while maintaining the authentication of the transaction and increases confidence that the patient's credentials haven't been comprised.



While the Internet can be a great source of revenue for your organization, it can also pose additional risk—simply because online and face-to-face transactions have to be validated by different means. For example, the critical importance of verifying an individual's age cannot be understated when it comes to the medical care and benefits intended for a particular patient. It is important when building an online community that patients have access to their correct medical information. Twenty percent of victims of identity theft admit to having gotten the wrong diagnosis or treatment, or that their care was delayed because there was confusion about what was true in records due to identity theft.

## Reduce compliance risk and prevent losses

Identifying and acting on instances of identity theft is no longer simply “just another CIP policy.” It's the law.

The LexisNexis® Red Flags Rule Report is an optional component of LexID that identifies suspicious personal, identifying information, and displays warning codes when red flag risk factors arise. This capability reveals patterns, practices, and suspicious activities, helping protect you and your patients from the growing dangers of identity theft and fraudulent activity.

In November 2007, the Federal Trade Commission (FTC) issued a set of regulations, collectively known as the “Red Flags Rule,” requiring that certain entities develop and implement written identity theft prevention and detection programs to protect patients from identity theft. The Red Flags Rule requires financial institutions and other credit-granting entities to implement a written Identity Theft Prevention Program to help detect, prevent and mitigate identity theft in connection with the opening of certain covered accounts or certain existing accounts.

## How it works

LexisNexis Instant Verify integrates easily into your business processes, offering integration through a web services interface, batch processing or hosted website. Our identity verification solution Instant Verify leverages LexisNexis linking technology, LexID®, configurable verification checks and risk indicators to instantly check an individual's self-entered or self-provided information against several databases to help determine if the identity being submitted exists.

## Epic MyChart

LexisNexis integration with Epic's MyChart® patient portal enables healthcare providers to quickly and securely authenticate, validate and risk-assess patient identities prior to allowing them access to medical information online.

The integration with Epic allows customers to integrate LexisNexis Instant Verify products seamlessly into their existing EHR system workflows. The integration helps Epic customers protect their patient data, encouraging portal adoption and interoperability, while helping them comply with HIPAA regulations, Gramm-Leach-Bliley Act, Red Flags Rule and the Fair and Accurate Credit Transactions (FACT) Act.

## Benefits of using LexisNexis Instant Verify

LexisNexis Instant Verify instantly helps you verify personal identity data and professional credentials with a simple interface. Instant Verify integrates easily into any point-of-service or Web application. Additionally, LexisNexis has access to more than 78 billion public and proprietary records, as well as advanced technology that can make connections quickly between seemingly unrelated data in order to confidently and securely verify identities.

## LexisNexis Identity Event Monitoring

With our Identity Event Monitoring capability, you can achieve greater confidence in the verification of an identity.

Identity Event Monitoring helps you identify potential fraud faster by determining whether a patient's record has been experiencing numerous inquiries into LexisNexis services that access public record(s).

With this feature, we have the ability to indicate if a record has been compromised and may possibly be a target for fraud.

For more information, call 866.396.7703 or visit  
[risk.lexisnexis.com/products/instant-verify-for-healthcare](http://risk.lexisnexis.com/products/instant-verify-for-healthcare)



Health Care

### About LexisNexis® Risk Solutions

LexisNexis Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX Group (LSE: REL/NYSE: RELX), a global provider of information and analytics for professional and business customers across industries. RELX is a FTSE 100 company and is based in London. For more information, please visit [www.risk.lexisnexis.com](http://www.risk.lexisnexis.com) and [www.relx.com](http://www.relx.com).

Our healthcare solutions combine proprietary analytics, science and technology with the industry's leading sources of provider, member, claims and public records information to improve cost savings, health outcomes, data quality and compliance and minimize exposure to fraud, waste and abuse.

Instant Verify provided by LexisNexis is not provided by "consumer reporting agencies" as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and does not constitute a "consumer report" as that term is defined in the FCRA. Instant Verify may not be used in whole or in part as a factor in determining eligibility for credit, insurance, or employment or for any other eligibility purpose that would qualify it as a consumer report under the FCRA. Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

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