

Increase the efficiency and adequacy of your provider network operations using claims-based market intelligence

Identify and address coverage
gaps in your provider networks.



MarketView—claims-based market intelligence

LexisNexis® MarketView™ is the healthcare industry's largest commercially available practitioner-level claims database. Drawing on more than a billion de-identified claims across ambulatory, acute and post-acute settings—and inclusive of both government and commercial payers—MarketView enables payers to obtain critical intelligence about the practitioners and facilities providing and influencing care within their markets.

How it works

MarketView is a nationwide analytic dataset of provider demographics, key identifiers and volumetrics by diagnosis and procedure type. This data is curated with the LexisNexis® Provider Data MasterFile™, the nation's most accurate and comprehensive source of practitioner, facility and affiliation information, to reveal a holistic view of provider relationships.

Merging information from multiple and disparate datasets, this LexisNexis solution delivers insight into volume, splitting and referral network activities. It helps payers understand the competitive landscape and identify any gaps and opportunities in their provider networks and increase directory accuracy.

PROVIDER DATA MASTERFILE AT A GLANCE

- 8.5 Million Healthcare Practitioners (HCPs)
- 1.2+ Billion Medical Claims
- 190 Million Unique Practitioner Relationships
- 1.75 Million Prescribers
- 1,400 Integrated Delivery Networks (IDN) Affiliating Facilities to Health Systems
- 450,000 Active Healthcare Organizations (HCOs)
- Affiliations Connecting HCPs to HCOs
- Hospitals, Group Practices and Extended Care Facilities
- Based On Authoritative Data Sources
- Continually Validated (Daily Vintages)

Data-driven insights

MarketView leverages data points from over a billion medical claims, enabling a more holistic view of providers based on volumes of diagnoses, treatments and procedures. It reveals where providers are spending the majority of their time, as well as referral patterns, key influencers and practice habits.

MarketView delivers all the detail required, allowing custom configuration of the medical claims-based data solutions and integration with other datasets, such as quality, financial and community metrics, for more varied analysis and greater value.

Informed business development

MarketView offers actionable insights that drive payer strategies and inform decision-making. Use it to:

- Improve access to care and member satisfaction by offering more accurate and complete information in your provider directory
- Ensure provider network adequacy and address any coverage gaps
- Identify physicians and practices for recruitment, acquisition and clinical integration based upon the type of patients treated, procedures performed, referral habits and demographics
- Maximize cost containment and provider contracting efforts by leveraging competitive intelligence on reimbursement rates

Optimizing provider network operations

MarketView is a valuable tool with numerous applications for payers to use in developing their network. Offering deep, accurate insights into providers, it can help you:

- Gain competitive intelligence
- Improve provider network planning
- Increase network coverage and efficiency
- Understand providers' activities and referral patterns
- Enhance your provider directories



MARKETVIEW ANALYTICS DATASET

- Volumetrics by Client Defined Diagnosis and Procedure Categories
- Ambulatory, Acute and Post-Acute Care Settings
- Government and Commercial Payers
- Provider Networks
 - > understand referral patterns between providers and facilities in out of network
 - > identify national and local opinion leaders
 - > reveal patient centered care team dynamics

For more information, call 866.396.7703 or visit
risk.lexisnexis.com/healthcare



Health Care

About LexisNexis® Risk Solutions

LexisNexis Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX Group (LSE: REL/NYSE: RELX), a global provider of information and analytics for professional and business customers across industries. RELX is a FTSE 100 company and is based in London. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

Our healthcare solutions combine proprietary analytics, science and technology with the industry's leading sources of provider, member, claims and public records information to improve cost savings, health outcomes, data quality, compliance and exposure to fraud, waste and abuse.

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