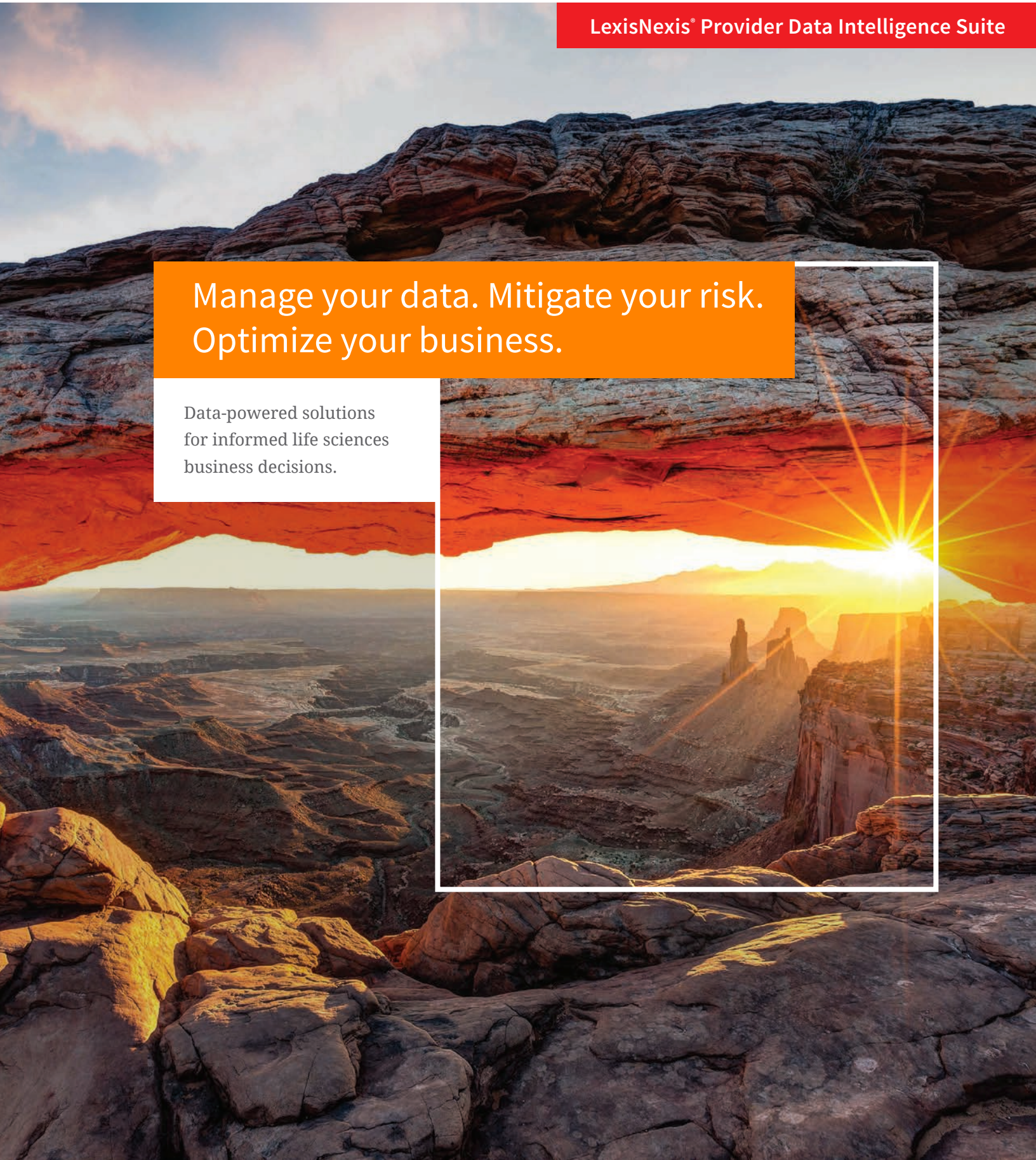


Manage your data. Mitigate your risk.  
Optimize your business.

Data-powered solutions  
for informed life sciences  
business decisions.



## A continuum approach

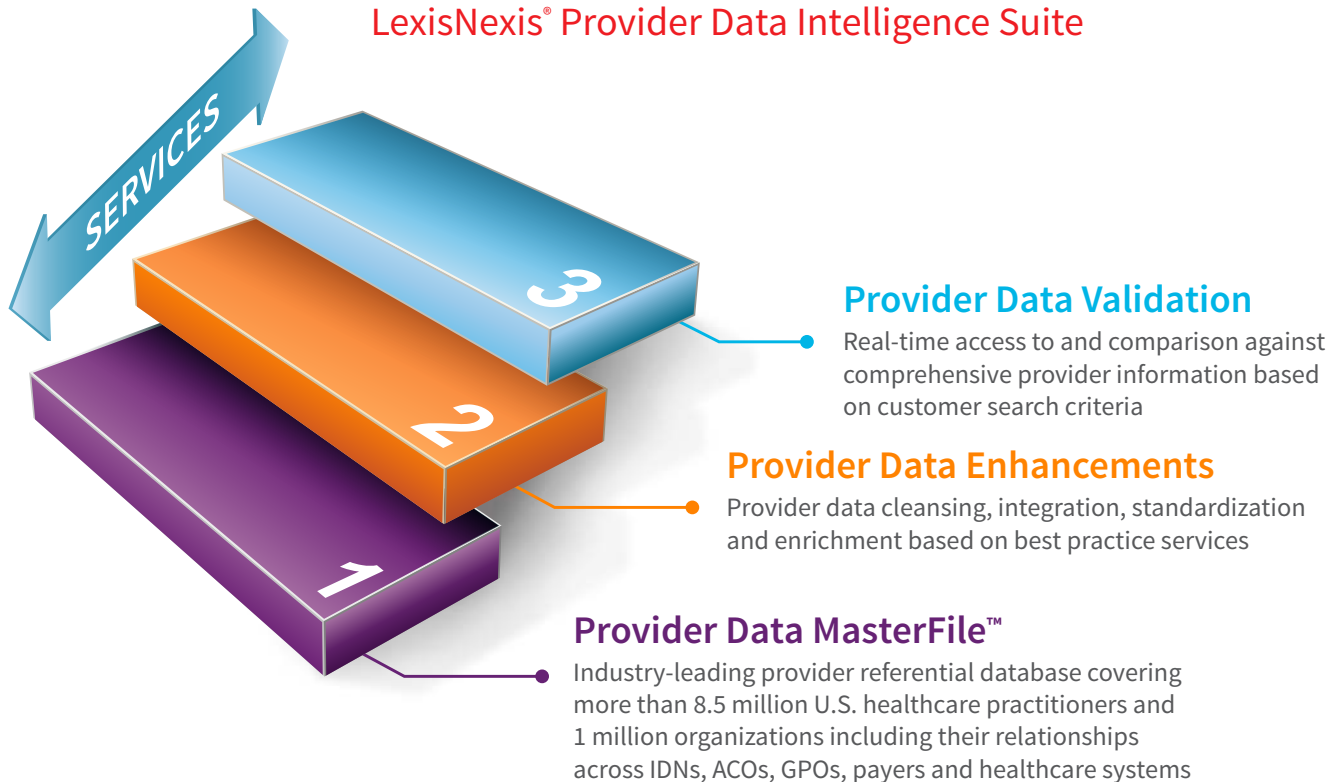
Businesses cannot survive today without data—but data provides only one element required to make informed business decisions. For life sciences organizations, reliable business intelligence involves more than data. The combination of data, business logic, technology and user experience works in concert to reveal the truth about individuals, entities and networks, the nature of their relationships to one another, and ultimately, the value to your business strategy.

How data is used can vary vastly from being an input into a database for real-time validation to support operational efficiency and transactional processes, to helping form the basis of emerging go-to-market strategies that allow the life sciences industry to partner with other healthcare segments such as payer, provider and pharmacies to improve health outcomes.

## Data-powered, business-driven solutions

LexisNexis® Health Care is a leader in data and technology with our unique perspective and approach which includes comprehensive expertise in the industries that our solutions support. With an intimate understanding of the life sciences industry, LexisNexis delivers a full continuum of data solutions and services to fulfill the broad and varying needs of the life sciences market.

### The three components of the LexisNexis® Provider Data Intelligence Suite



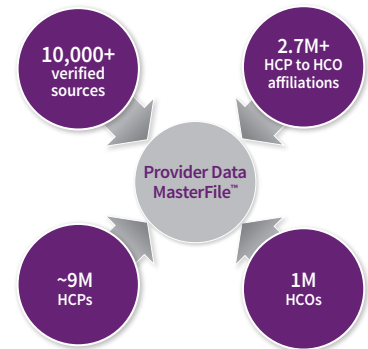


## 1. Provider Data MasterFile™

LexisNexis Provider Data MasterFile is the industry's most comprehensive source of provider information and is the foundation for our entire solutions suite. The Provider Data MasterFile allows systems to seamlessly integrate comprehensive provider information across platforms and utilize the data to gain visibility to the layers of provider relationships, improve operational efficiency, guide strategic planning and optimize competitive positioning.

Provider Data MasterFile enables life sciences users to:

- Access a broader provider population
- Gain a holistic view of relationships and influences across IDNs, GPOs, ACOs, payers and healthcare systems
- Quantify relationship values, expose network gaps and pinpoint opportunities
- Identify high-value customers for precision sales, marketing and outreach efforts
- Mitigate compliance risks resulting from inaccurate data



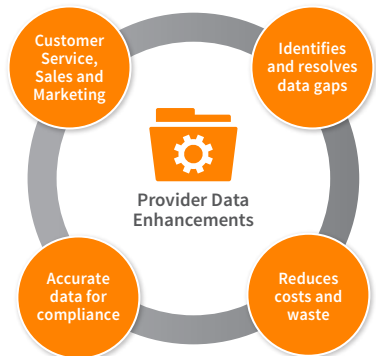
## 2. Provider Data Enhancements

Provider data is inherently difficult to gather, organize and properly maintain because:

- It is derived from numerous sources
- The disparate sources often contain multiple name and location variations or sparsely populated information for a single provider
- The data constantly changes over time, such as credentials and practice locations, which can create confusion and inefficiencies

While data represents the lifeblood of actionable intelligence, the value and reliability of the intelligence depends on the quality of source of the data. LexisNexis Provider Data Enhancements help improve the quality of provider data from internal or external sources by enabling provider data integration for CRM or analytic purposes and enriching source data with current and comprehensive data from the Provider Data MasterFile. Whether one-time or recurring, Provider Data Enhancements can help maximize the efficiency and effectiveness of business operations.

Leverages the nation's most comprehensive referential provider database



Utilizes proprietary data cleansing and enhancements services

## 3. Provider Data Validation

LexisNexis Provider Data Validation offers real-time access to and comparison against the industry's most current and comprehensive data on healthcare providers and organizations. This unmatched repository of provider information includes:

- Constant data feeds from government, public, private and proprietary data sources
- 350+ routine feeds from state license boards
- 133M provider transactional verification touch points per month (over 1.6B/year)

Unlimited, real-time access to the most robust provider data available anywhere offers countless business advantages and helps stop provider data related issues before they occur.



Instant access to millions of critical records is invaluable when you need answers and information "now"



## Versatile and scalable

The LexisNexis Provider Data Intelligence Suite offers data-powered solutions designed to be used individually or as a complement to existing systems within a life sciences organization.

## Expert service and support

When you invest in LexisNexis Provider Data Intelligence Suite, you also gain access to expert service and support from LexisNexis. Our support team members are not only data technology experts, they are also life sciences industry experts. We possess an intimate understanding of the needs of life sciences organizations and provide clear guidance to ensure the right solutions are being applied the right ways to achieve the highest benefit and value.

For more information, call 866.396.7703  
or visit [lexisnexis.com/risk/healthcare](https://www.lexisnexis.com/risk/healthcare)



Health Care

### About LexisNexis® Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group plc, a world-leading provider of information and analytics for professional and business customers across industries. For more information, please visit [www.lexisnexisrisk.com](http://www.lexisnexisrisk.com).

Our healthcare solutions combine proprietary analytics, science and technology with the industry's leading sources of provider, member, claims and public records information to improve cost savings, health outcomes, data quality, compliance and exposure to fraud, waste and abuse.

Provider Data Intelligence Suite provided by LexisNexis is not provided by "consumer reporting agencies" as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and does not constitute a "consumer report" as that term is defined in the FCRA. Provider Data Intelligence Suite may not be used in whole or in part as a factor in determining eligibility for credit, insurance, or employment or for any other eligibility purpose that would qualify it as a consumer report under the FCRA. Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified. LexisNexis and the Knowledge Burst logo are registered trademarks of RELX Inc. Copyright © 2017 LexisNexis. All rights reserved. NXR11356-01-0717-EN-US