

## LexisNexis<sup>®</sup> Provider Data MasterFile<sup>™</sup>

High-quality provider data is foundational to provider communications, informed patients and successful decision making

Provider data is ever-changing and goes stale quickly. In one year, information on healthcare providers can change by as much as 25%.<sup>1</sup> Maintaining this very dynamic universe may be one of your most difficult challenges.

Without updated data, it's difficult to:

- Maintain an accurate provider directory
- Attract and retain patients
- Communicate with practitioners
- Share data and information instrumental in addressing continuity of care needs
- Deliver an optimal patient experience

LexisNexis<sup>®</sup> provides a systematic way for healthcare organizations to maintain accurate provider data and confidently publish the most up-to-date information on providers delivering services to their patients.

LexisNexis has been on the forefront of delivering high-quality provider data assets, analytics and data management platforms for more than a decade. In that time, our team of data scientists has continuously updated billions of data points on every healthcare provider in the nation.

### Introducing the Provider Data Intelligence Suite

LexisNexis offers a continuum approach to provider data management that allows customers to address data quality challenges at the right pace and in the right way. The LexisNexis<sup>®</sup> Provider Data Intelligence Suite is a continuum of provider data assets, analytics and services that allows customers to optimize provider data insights. The first step in the continuum is our LexisNexis<sup>®</sup> Provider Data MasterFile<sup>™</sup>, the golden record for providers, consisting of the most current and comprehensive data available.

### The Provider Data MasterFile is always current

Quality data is the key to influencing not just any change, but the right change. The foundation of any provider data strategy is ensuring access to the industry's leading provider data repository built on thousands of data sources, including:

- Hospitals, healthcare facilities and other relevant organizations
- Healthcare practitioners
- Medical claims
- Practitioner affiliations
- Extensive public records data

We call this master referential database or source of truth the LexisNexis Provider Data MasterFile. Provider Data MasterFile serves as the backbone of a healthcare organization's entire ecosystem. This centralized referential database improves and evolves daily by constantly ingesting, verifying and integrating incoming data including proprietary data collection and outreach findings. The quality data drives processes and empowers users to make informed and confident business decisions.

### Provider types at a glance

### **PROVIDER TYPES/HCPs**

- Advanced Practice Nurse
- Alternative Care
- Assistive Therapy
- Behavioral Care
- Chiropractor
- Dentist
- Emergency Medical Practitioner
- Healthcare Service Assistant
- Nursing
- Optometrist
- Pharmacology
- Physician
- Physician Assistant
- Podiatrist
- Technologist and Technician
- Veterinarian

### **ORGANIZATION TYPES/HCOs**

- Accountable Care Organizations
- Acute Care Hospitals
- Agencies
- Ambulatory Surgical Centers
- Assisted Living Centers
- Clinics
- Community Mental Health Centers
- End Stage Renal Centers
- Equipment Suppliers
- Federally Qualified Health Centers
- Group Purchasing Organization
- Integrated Delivery Networks
- Laboratories
- Medical Group Practices
- Pediatric Hospitals
- Pharmacies
- Rehabilitation Hospitals
- Skilled Nursing Facilities
- Urgent Care Centers

# Stay current on affiliations

An added benefit to using the LexisNexis Provider Data MasterFile is its ability to provide visibility into the true scope and size of Integrated Delivery Networks (IDNs) with affiliations to Group Purchasing Organizations (GPOs) and Accountable Care Organizations (ACOs).

LexisNexis tracks and links\* HCPs to HCOs/TIN and to the parent IDN, GPO or ACO, along with affiliating individual practitioners, improving the ability to rapidly:

- Identify new providers and locations for your contracted groups
- Develop more effective account-based sales strategies and plans
- Target and establish business relationships with key decision makers and influencers within an IDN and HCO with titles that include: CEO, CFO, CIO, Director of Marketing and Purchasing Director

# The Provider Data MasterFile includes coverage on:

- 900 IDNs with over 22K parent/child relationships
- 120 GPOs with over 52K purchasing relationships
- 1,000 ACOs with more than 38K relationships to HCOs and IDNs

\* Leverage proprietary linking technology formerly referenced as Accusync®

# **Provider Data MasterFile Attributes**

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\* Additional agreements and charges may apply.

# LexisNexis enables healthcare with robust provider information solutions



# BREADTH OF DATA Covering all healthcare provider types and corporate entities

Over 8.5M Active Healthcare Providers:

- 1M+ Physicians
- 3.5M RN/LPNs
- 180K NPs, 98K PAs
- 225K Dental Providers
- 3.5M Ancillary Providers

1M Facility, Group and other Business Entities:

- 7K Acute Care Hospitals
- 50K LTC Facilities
- 220K Medical Group Practices

Over 2.7M HCP to HCO affiliations

900 IDNs with parent/child relationships

DEPTH OF DATA Critical attributes you need to run your business

- Name integrity including Individual, Corporate Names, DBAs and Formerly Known As
- Addresses across practice locations, billing locations, corporate locations
- Key identifiers from license, NPI, DEA, CLIA, etc.
- · Critical status, sanction and other suspect identifiers
- Credential information such as medical school and office hours
- Key contact data: primary practice location, phone, fax, email and website
- Accepting Medicare and Medicaid patients
- LexID<sup>®</sup> tracks persistency of the provider over time and ensures elimination of duplicate records
- URAC accredited CVO organization

# For more information, call 866.396.7703 or visit risk.lexisnexis.com/healthcare



Health Care

### About LexisNexis® Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta USA, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group plc, a global provider of information and analytics for professional and business customers across industries. For more information, please visit www.risk.lexisnexis.com.

Our healthcare solutions combine proprietary analytics, science and technology with the industry's leading sources of provider, member, claims and public records information to improve cost savings, health outcomes, data quality, compliance and exposure to fraud, waste and abuse.

#### <sup>1</sup> "Provider Data Management Solutions", LexisNexis, 2014

Provider Data MasterFile provided by LexisNexis is not provided by "consumer reporting agencies" as that term is defined in the federal Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) (FCRA) and does not constitute a "consumer report" as that term is defined in the FCRA. Provider Data MasterFile may not be used in whole or in part as a factor in determining eligibility for credit, insurance, or employment or for any other eligibility purpose that would qualify it as a consumer report under the FCRA. Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

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