

## Case Study

# Consortium Health Plans: A Complete Network Database For Network Compare®



**Consortium**  
HEALTH PLANS

The best *local* health plans—nationwide.

## Overview

Consortium Health Plans (Consortium), a coalition of 21 leading Blue Cross® and Blue Shield® Plans, is dedicated to positioning Blue Plans as the carriers of choice in the national accounts marketplace. Network Compare, one of Consortium's flagship services, enables users to assess and compare relative

network size and composition between Blue providers and other competitors' networks based on geography, provider type, and product.

## The Challenge

Consortium needed a master file to match reliably against the Provider Data Repository and third parties, as well as determine market penetration among all practicing providers.

## Strategy

Consortium set out to find an outside source to overcome these challenges. They tested data samples and manually validated the information to determine which vendor provided the most complete and accurate view of providers across the U.S.

## Solution

Network Compare has transformed the conversations that sales and account management executives have in the marketplace around the strength of BCBS networks. LexisNexis' Provider MasterFile™ is a foundational component of this capability. Consortium found, on average, a 25 percent lift in coverage and data accuracy. LexisNexis was a clear leader among the vendors reviewed and continues to receive regular updates to remain in step with the market.

## For More Information

Call 866.396.7703 or visit

[www.lexisnexis.com/risk/healthcare](http://www.lexisnexis.com/risk/healthcare)

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