HELP YOUR MEMBERS LIVE THEIR HEALTHIEST LIVES WITH THE RIGHT DATA

The right data enables you to identify the best interventions, helping members get well and stay well. However, incorrect data poses challenges that could lead to delays and mistakes. You can get members on the road to better health by understanding the complete picture:

Understanding How Social Factors Impact Health

Up to **50%** of health outcomes are affected by social determinants of health.[1]

Data can identify social roadblocks to care like income, transportation and location. **23%** of people in rural regions go without care because of travel distance.[2]
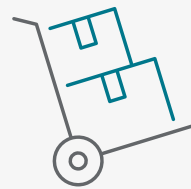
With more than **50%** of the population predicted to become overweight or obese by 2035, accessing SDOH data can help payers proactively address risks that lead to obesity.[3]

Build a complete data picture of the member.

Incomplete or duplicate records create risk for managing the whole patient.

28.1 million Americans moved in 2021, contributing to incorrect contact data.[4]

By using **consumer data**, such as lifestyle choices, SDOH and geographic data, payers can customize outreach.
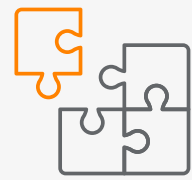
Use the data to treat the whole person.

More comprehensive data makes it possible for plans to provide members proper care and support, such as preventative testing and proactive interventions.

Payers can **use data to identify and remove obstacles** preventing members from living their healthiest life. Barriers not related to health, like lack of transportation, can increase the number of poor physical health days, poor mental health days and child poverty.[5]

With the right data, payers can **anticipate the support members need,** such as home therapy, mail-order prescriptions, transportation and nutritional help.

LexisNexis® Risk Solutions provides health plans with actionable data to achieve the best outcomes and to treat not just specific conditions, but the whole member.

To learn more about how you can use data to help members live their heathiest life, Contact Us.

References

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