

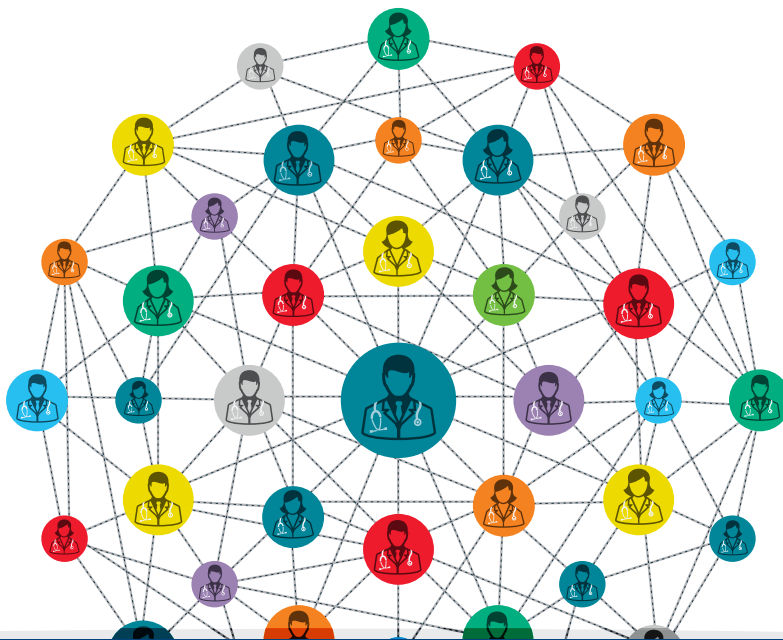
Sphere of Influence

How data can track the complex world of physician relationships



Today's healthcare system is complex, which requires you to have a clear view of provider relationships. When you understand activity in your market, you can understand the exact role of each physician in the patient's continuum of care and how those roles influence treatment to drive more value and cut costs.

Pinpoint high-volume physician relationships and understand referral patterns at a practitioner level



See which institutions a specific practitioner is referring to

Provider Referral Network Filtering Capabilities



PATIENT GENDER

Limit the gender of the patients used to create the network



PATIENT AGE

Limit the age range of the patients used to create the network



SETTING OF CARE

Apply the same or different setting criteria to each side of the relationship



DIRECTIONALITY

Control the order of events that define the network



PAYER CLASSIFICATION

Show percent of patients between entities by Medicare, Medicaid, commercial or other



PAYER FILTERING

Limit the claims used to create the network by specified payer(s)

LexisNexis® MarketView™ database of **more than 1 billion medical claims**

provides a deeper understanding of referral patterns both within and outside of an organization:

- Analyze patient pathways
- Identify physician networks
- Assess physician performance
- Understand referral patterns and patient flow
- Uncover high-volume provider relationships
- Reveal patient leakage across service lines

For more information, call 866.396.7703
or visit risk.lexisnexis.com/healthcare



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