



Take Your SDOH Interventions to the Next Level

How a data-driven approach enables targeted support at scale

The Determinants That Matter

Claims and care data aren't enough to drive interventions for better health and business outcomes. Social determinants of health (SDoH) for patients with serious health needs are complex and interconnected, and the data is scattered.

The Healthy People 2030 initiative from the U.S. Department of Health and Human Services organizes priorities into domains.¹



Driving Population-Level Action

Stakeholders that understand population-level effects of SDOH are better positioned to develop the programs their communities need, including:

<p>Housing</p> <p>Investment in stable housing for homeless members has been shown to:²</p> <ul style="list-style-type: none"> Reduce emergency department admissions by 60% Reduce total cost of care by 50% 	<p>Food Security</p> <p>Creation of a mobile grocery service for sales of subsidized foods yielded:³</p> <ul style="list-style-type: none"> 18,875 transactions at an average cost of \$11.39. A reliance on the market for healthy foods, especially fruits and vegetables, by most customers. 	<p>Access to Healthcare</p> <p>Creation of free clinics for uninsured people with ambulatory care sensitive conditions in high-need areas was associated with:⁴</p> <ul style="list-style-type: none"> Lower hospitalization risk. Enhanced management of chronic conditions.
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Targeting Individuals Who Need Support the Most

Population-level programs are only half the battle. Stakeholders need a way of getting the right patient into the right program. Those that do can transform outcomes.

Economic Stability

Financial relief such as health system debt forgiveness and reduced cost sharing led to:

- Increased healthcare encounters.⁵
- Increased detection of abnormal test outcomes and other high-value care.

Education

Improving health literacy levels can yield:⁶

- 31%** More uptake of flu vaccines.
- 26%** Fewer preventable hospitalizations.

Social Connection

Participants in a peer-to-peer support program were **25%** more likely to seek treatment for urinary incontinence, a health condition that keeps people from engaging in their communities.⁷

A Solution for Making the Most of SDOH Interventions



Targeting SDOH interventions requires a clear understanding of population- and patient-level needs and risks. Whether payer, provider, pharmacy, health tech or manufacturer, no single stakeholder has access to the full picture.

This is where a premier data partner comes in. LexisNexis® Risk Solutions has the data you need to improve health and business outcomes.

Get the data you need to understand, address and mitigate risk.

If you're ready to start your SDOH initiative, [contact us](#).

References

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5. Adams, A., Kluender, R., Mahoney, N., et al. [The impact of financial assistance programs on health care utilization](#). National Bureau of Economic Research.
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