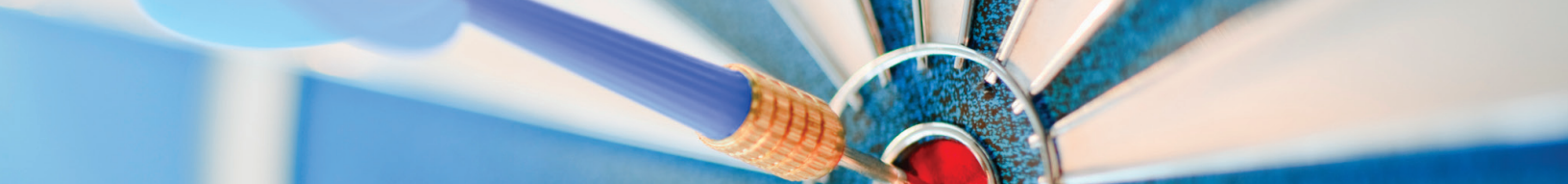# LexisNexis® Attract℠
For Commercial Auto Underwriting

Attract the right commercial auto risks.
Score individual drivers in a fleet, empowering better underwriting decisions.

Sustaining profitability in commercial auto insurance can be challenging, but new developments in predictive modeling from LexisNexis are changing the competitive landscape, enabling you to:

- Score individual drivers within a fleet using a non-credit based predictive loss model

- Easily integrate driver scores into your existing IT infrastructure

- Make better underwriting decisions at points of risk selection, quote and renewal

LexisNexis®

Risk Solutions
Insurance

LexisNexis® Attract℠ driver scoring

The search for an effective non-credit based predictive loss model for commercial drivers is over. You can now score all of the drivers in a fleet to help determine overall policy risk. Risk scores are generated using a proprietary algorithm designed to correlate public records and other non-credit based data attributes to loss propensity.

This algorithm is based on over five years of LexisNexis research on historical loss and policy data from commercial auto fleets. Utilizing these scores at point of submission, quote and renewal empowers underwriters to make better underwriting decisions in commercial auto.

For more information:

Call 800.458.9197 or email insurance.sales@lexisnexis.com

About LexisNexis® Risk Solutions
LexisNexis Risk Solutions (www.lexisnexis.com/risk) is a leader in providing essential information that helps customers across all industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading publisher and information provider that serves customers in more than 100 countries with more than 30,000 employees worldwide.

Our insurance solutions assist insurers with automating and improving the performance of critical workflow processes to reduce expenses, improve service and position customers for growth.

Driver-level risk

679   950   586   736   679   835   593
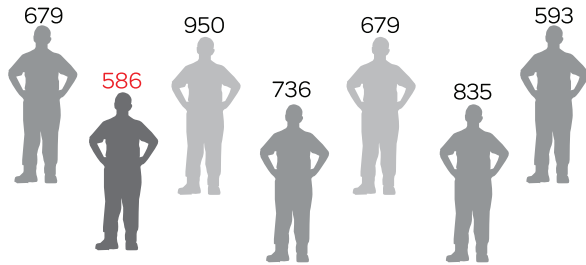
LexisNexis research has shown that the lowest scoring driver is the highest predictor of loss frequency within a policy.

Easy implementation through your existing LexisNexis interface

All LexisNexis® Attract℠ scores can be easily integrated into your existing ordering infrastructure, enabling you to rapidly adopt these models into your workflows with minimal IT integration.