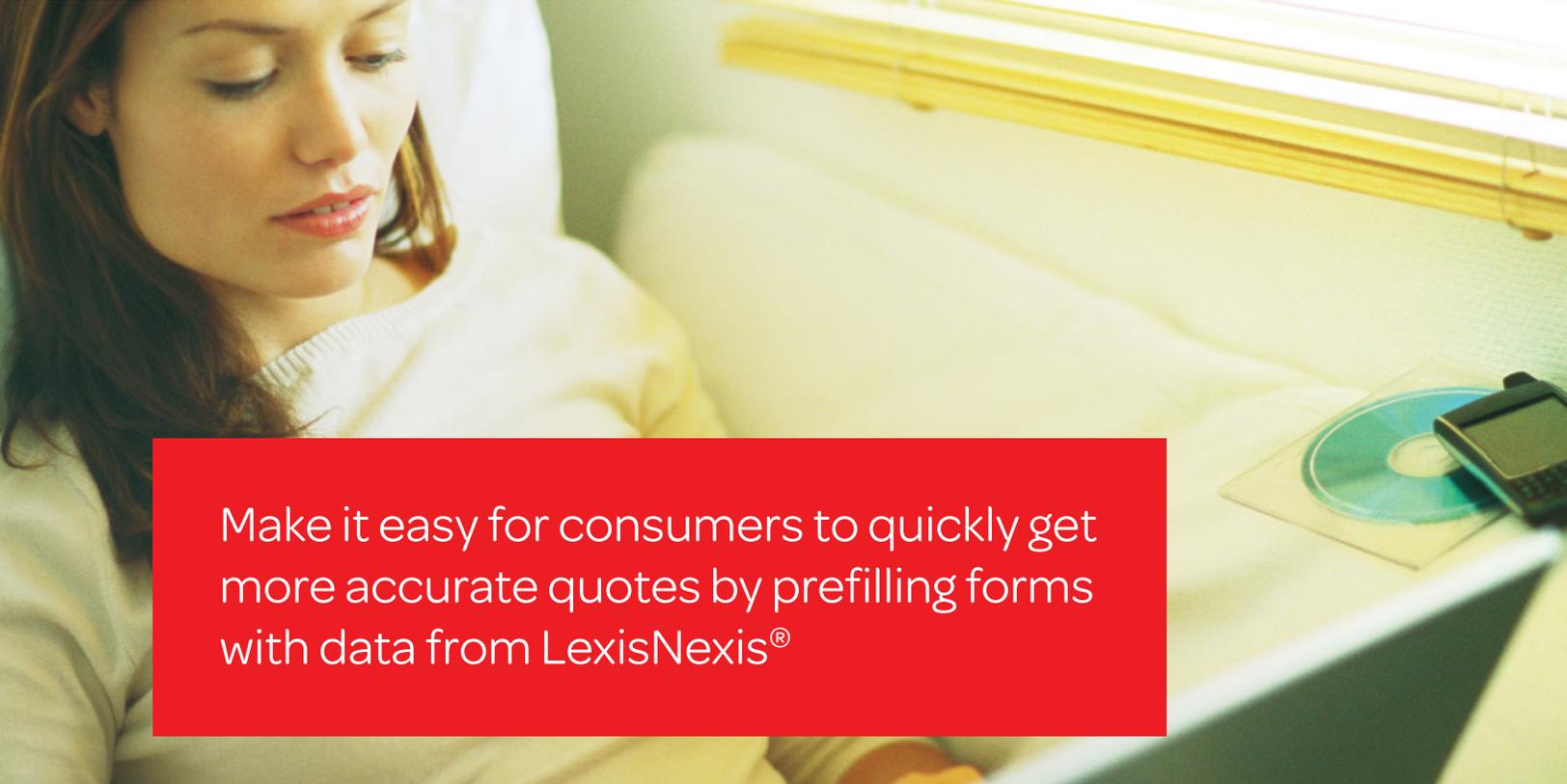


# LexisNexis® Auto Data Prefill



Make it easy for consumers to quickly get more accurate quotes by prefilling forms with data from LexisNexis®

**As an interactive, single-inquiry solution, LexisNexis® Auto Data Prefill streamlines the insurance application process at the point of contact.**

Completing insurance applications can be time-consuming and costly. Auto Data Prefill simplifies the process by delivering driver, vehicle and policy information that can be verified to help reduce errors and improve quoted premium accuracy.

## **Save time and money**

Auto Data Prefill provides the reliable information that is essential to quickly understand the coverage needs of customers. Leverage existing resources to speed up the quote process, freeing agents from redundant data entry and follow-up calls.

## **Reliable, up-to-date data for better risk management**

Most online quotes are based on information that contains errors and omissions. Our extensive information assets provide critical data points from multiple sources for accurate risk assessment.



## Better customer experience

Auto Data Prefill improves the customer experience by avoiding unnecessary questions and reducing the time required to complete the process. Prospective customers need only provide limited information to receive accurate quotes, while agents and carriers can focus on ensuring customer satisfaction.

Underwriting is a key part of a carrier's acquisition and retention strategy. It influences customer satisfaction and acquisition costs, and is critical to competitive pricing policies and risk assessment.

Carriers can leverage Auto Data Prefill to optimize the underwriting process.

- **Increase your quoting capacity.** Auto Data Prefill has been shown to reduce the average calls needed per closed policy by 31 percent. The time saved per quote can enable you to handle more business with existing resources.
- **Develop more accurate quotes and reduce your risk.** Analysts estimate that premium rating errors cost auto insurers more than \$15 billion per year. Minimize errors by drawing from our extensive data sources to verify, rather than collect, data.
- **Make it easy for consumers to do business with you.** Maximize the ease of doing business from the first interaction with a prospective customer, creating a positive experience for improved customer acquisition and satisfaction.
- **Empower agents to become consultants to applicants.** Give agents the information they need to provide personalized advice, and to cross sell and upsell policies.

With Auto Data Prefill, you are in control of the information throughout the underwriting process.

- **Data solutions:** Use returned data elements in further stages of the underwriting process.
- **Data analytics:** Evaluate sales methodologies and channel performance.
- **Delivery options:** Choose from LexisNexis® proprietary format or XML.

## For more information:

Call 800.458.9197 or email  
[insurance.sales@lexisnexis.com](mailto:insurance.sales@lexisnexis.com)

### About LexisNexis® Risk Solutions

LexisNexis Risk Solutions ([www.lexisnexis.com/risk](http://www.lexisnexis.com/risk)) is a leader in providing essential information that helps customers across all industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading publisher and information provider that serves customers in more than 100 countries with more than 30,000 employees worldwide.

Our insurance solutions assist insurers with automating and improving the performance of critical workflow processes to reduce expenses, improve service and position customers for growth.

