



Immediately see
the impact of rate
changes

Get an all-inclusive dashboard view

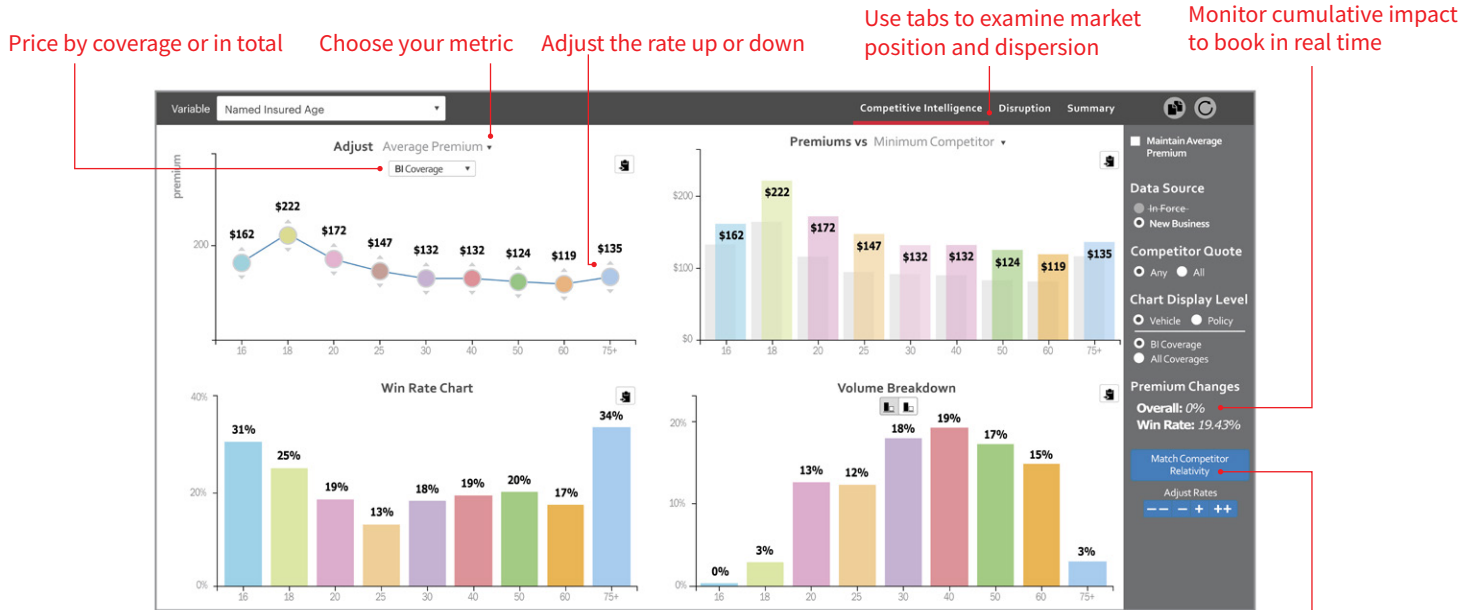
In the insurance business, making price changes can be time-consuming and risky, requiring many iterations and multiple reviews. Without clear metrics, comprehensive and consistent data, and reliable analytic tools, it can be difficult to predict the true net consequences and potentially far reaching effects of proposed changes. Visual Pricing is an interactive software application that helps carriers make better-informed decisions by providing a user-friendly interface that gives a unified, all-inclusive “dashboard” view of how possible price changes will affect:

- Competitive position
- Policy disruption
- Impact by factor, coverage or overall

Run multiple scenarios—with instant results

Visual Pricing integrates with LexisNexis® InsurQuote® to help carriers immediately understand the effects of potential price changes on market position and profile disruption of renewals. By running multiple price change scenarios, users can compare results, reveal more detailed information about the likely consequences, and make efficient, informed decisions based on analyses that are deeper and faster than ever before.

No extensive training is necessary for Visual Pricing. The user-friendly solution seamlessly integrates data and analytics into a unified dashboard that functions intuitively and illuminates the effects of proposed price changes.



Simply drag the average rate level up or down to adjust rates and see how it changes your position in the market.

Align relativities across all rating elements instantly

Visual Pricing allows your team to:

- Run and compare multiple change scenarios in real time
- Streamline your decision-making
- Perform in-meeting analytics and simulations
- Derive consistent metrics and data sets
- Manage products and changes proactively
- Refine your targeting
- Keep your renewal book
- Win more customers



Insurance

For more information, call 800.458.9197 or email insurance.sales@lexisnexisrisk.com

About LexisNexis Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta USA, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. For more information, please visit www.risk.lexisnexis.com.

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