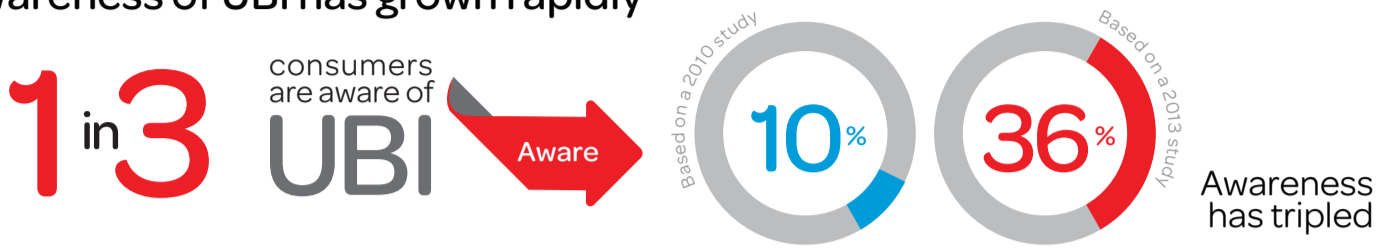


Telematics

Usage Based Insurance

In 2013, LexisNexis commissioned an independent firm to conduct a study of 2,072 insured consumer drivers, ages 21-74, who were the policy decision makers for their household. The results of the study were compared to similar research LexisNexis had conducted in 2010, revealing current market insights and trends over the past three years.

Awareness of UBI has grown rapidly



45% of consumers like the concept



Many would switch carriers for a discount

Top 5 motivators

1. Receiving a discount
2. Opt out without penalty
3. Control over what you pay
4. Choose information provided
5. Teen driving information



Factors point to younger consumers being the early adopters



People are open to UBI via smartphones



Many want additional features with UBI



To download the full study, please visit lexisnexis.com/ubi-info
 For more information, call 800.869.0751 or fill out our [contact form](#).