



Easy access to  
competitive intelligence  
data and analytics

LexisNexis® InsurQuote® Direct provides easier and immediate access to pre-rated shoppers, for use throughout your organization, at any time.

LexisNexis® InsurQuote® Direct is a new portal-based competitive intelligence tool that delivers the proprietary analytics and shopping data of LexisNexis® InsurQuote® on a monthly basis for easier access and consumption throughout your organization. Access out-of-the-box reporting through a simple platform to accurately and strategically evaluate your competitive position in the marketplace.

Leverage the competitive intelligence available through InsurQuote Direct to more easily:



**Benchmark performance:** Benchmark the premium differences between your rates and your competitors.



**Calibrate rates:** Measure changes in your competitive position over time with monthly trended data.



**Evaluate new markets:** Identify new market segments and profiles you want to target based on multi-variate analysis.



**Investigate shopper types:** Analyze data for your quotes, policies-in-force that are shopping and industry shoppers that you don't see.

## Advantages of InsurQuote® Direct

**Access to pre-rated premiums:** Significantly reduce the resources needed to acquire and understand competitive intelligence information.

**Out-of-the-box reporting:** Analyze monthly pre-rated competitive intelligence data in minutes without a need for setup or processing time.

**In depth shopping and quoting data:** Leverage vast volumes of frequently updated data that includes over 100 million shoppers pre-rated with InsurQuote rates and a broad library of auto and property insurance plans in 51 jurisdictions, including top direct, exclusive and independent agency carriers, **all at your fingertips.**

For more information, call 800.458.9197 or email [insurance.sales@lexisnexisrisk.com](mailto:insurance.sales@lexisnexisrisk.com)



Insurance

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for a **Safer, Smarter Tomorrow™**

### About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses across multiple industries and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit [www.risk.lexisnexis.com](http://www.risk.lexisnexis.com) and [www.relx.com](http://www.relx.com).

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