

## Confirm Identities with Confidence

Customer engagement starts with  
connecting to the right customer.



Today's tech-savvy consumers expect to communicate with their life insurance agent through the channel and device of their choice, simply and easily. Do you have the most up-to-date contact information to enable those personalized connections?

### **Make the right connections with LexisNexis® Accurant® for Insurance - Phone Finder and Email Search**

Confirm the connection between a phone number or email address and a specific identity so you can connect with the right customer more quickly with confidence, and better avoid fraudulent transactions.

#### **With Phone Finder and Email Search, you can:**

- Ensure that contact information for insureds and policyowners is more up to date across your book of business
- Be confident you're sending important policy data, annual notices and e-signature requests to the right person
- More easily locate beneficiaries and speed claims payments
- Minimize fraudulent behavior and ensure right party contact

Accurant for Insurance helps provide you with the most current policyholder contact information — reducing time and costs and providing the personalized experience your insureds expect.



Accurint for Insurance - Phone Finder and Email Search are robust, automated portal tools that help ensure you can quickly connect with the right subject and that your communications to policyholders are timely, uninterrupted and personalized to their preferences.

### Accurint for Insurance - Phone Finder

Accurint for Insurance - Phone Finder quickly and easily identifies the best available contact number so you can avoid costly delays and increase customer satisfaction.

#### Features and benefits

- Supports searching by phone number or identity to help determine the best subjects for a phone number or best phone number for a subject
- Issues summary information for the best available phone number, including caller ID, status, portability, telecom carrier information and risk flags to increase the likelihood of contact on the first attempt and help reduce potential fraud
- Provides up to 10 subjects associated with a phone number so you can quickly match the name, address, and first and last seen dates to confirm your subject
- Returns first and last seen dates associated with the phone number to accelerate communication likelihood of contact on the first attempt.

### Accurint for Insurance - Email Search

Accurint for Insurance - Email Search helps ensure your crucial communications are reaching your insureds.

#### Features and benefits

- Provides more accurate and functioning email addresses so your communications reach your insureds on a timely basis
- Associates name, address and LexID® unique identifier with an email address to confirm communications are going to the right person
- Returns first and last seen dates associated with the email to accelerate communication
- Lists identities associated with the email address as a tool for identifying potential unknown beneficiaries
- Reports the relationship between the email address and customer input to ensure essential communications are reaching the right person
- Provides valid or invalid email status to avoid unnecessary time and effort spent on undeliverables.



Insurance

For more information, call 800.869.0751

#### About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit [www.risk.lexisnexis.com](http://www.risk.lexisnexis.com) and [www.relx.com](http://www.relx.com).

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