LexisNexis® Owner Check

New car for them means a new relationship for you. Introduce yourself and the benefits of your brand.

How does LexisNexis® Owner Check create a more accurate view of who owns your vehicles?

1. Data transfer and linking technology
   - Automakers provide vehicle ownership information of eligible vehicles as well as any associated customer contact records. Traditionally, proprietary technology, LexisNexis Risk Solutions uses the data to link the original vehicle owner to an ownership change if necessary.

2. Owner identification and outreach
   - For a subsequent vehicle owner, it is identified, events can be configured and tailored to meet your needs.

3. Subsequent vehicle owner opts in for new opportunities
   - Subsequent vehicle owner agrees and registers as a subsequent vehicle owner to receive outreach and service or marketing information.

Omit customer consent

Indirect revenue and link to new vehicle offers

A more streamlined way to manage vehicle ownership changes and master customer records.

In the 2022 vehicle ownership changes, there were 1.2M new registrations and 31M+ vehicle identifications. With our proprietary tech, we help automakers contact the new owner to offer no-charge transfer of eligible services.

About LexisNexis® Risk Solutions

Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of technology solutions to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe.

See for yourself how LexisNexis Owner Check can enrich your customer data for a more complete view of your vehicle owners. Visit our website and register for your guided tour today. You can also email us directly at USConnectedCar@lexisnexisrisk.com.