

Get a clear line of sight into vehicle ownership changes



LexisNexis® Owner Check delivers updated vehicle ownership change information so automotive manufacturers can establish customer relationships with subsequent owners, even when vehicles are transferred through private sales or independent used car dealers.

Quickly learn when vehicles change hands with LexisNexis Owner Check

Millions of vehicles are bought and sold every year in the United States. Approximately two-thirds of title transfers occur outside of the automaker's dealer network¹ through private sales and independent used car dealers, which offer limited visibility into changes in ownership. Without this information, automakers are missing out on supporting existing customers and building new customer relationships.

LexisNexis Owner Check combines proprietary linking technology with a unique LexID® identifier to leverage more reliable vehicle owner information from billions of public records. Being able to trace vehicle sales means you can more easily connect with new owners.

Owner Check can help you:

- Quickly and easily identify current vehicle owners and owner changes
- Increase customer engagement and retention opportunities through relationships with subsequent vehicle owners
- Effectively manage the vehicle disposal process with the prior owner

Owner Check can lead to a better overall customer experience through faster transfer of connected services, other aftersales benefits and cost savings.

¹Cox Automotive, NADA

Our unique capabilities help extend your reach

LexisNexis Owner Check identifies vehicle's ownership throughout its life cycle from initial purchase to subsequent transfers, enabling:

- **Nationwide coverage.** Traditional data sources are often highly regulated and restricted and may not be updated as often as you would prefer, while many alternative sources cannot provide the level of accuracy or scale your team needs. Owner Check fills the gap with a more comprehensive and reliable solution.
- **Robust secondary owner information.** Our proven and tested address and email products, which are configurable to your requirements, give you the confidence and information necessary to build customer relationships with all subsequent owners.
- **Enhanced privacy and security for vehicle owners, at a lower cost.** When a vehicle is sold, it's typically the seller's responsibility to deactivate owner connected services, including data sharing and subscription billing. A clearer view of these changes in ownership lets you help owners maintain their privacy and security while saving money.
- **Opportunities for engagement with subsequent vehicle owners.** Being able to communicate with subsequent owners means you can educate them on the advantages of transferrable benefits. These might include connected services or other aftersales benefits, such as prepaid maintenance, roadside assistance and service diagnostics.



For more information on LexisNexis® Owner Check, please contact us at USConnectedCar@lexisnexisrisk.com

About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

The Owner Check services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the Owner Check services may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified. LexisNexis and the Knowledge Burst logo are registered trademarks of RELX Inc. Other products and services may be trademarks or registered trademarks of their respective companies. © 2020 LexisNexis Risk Solutions.