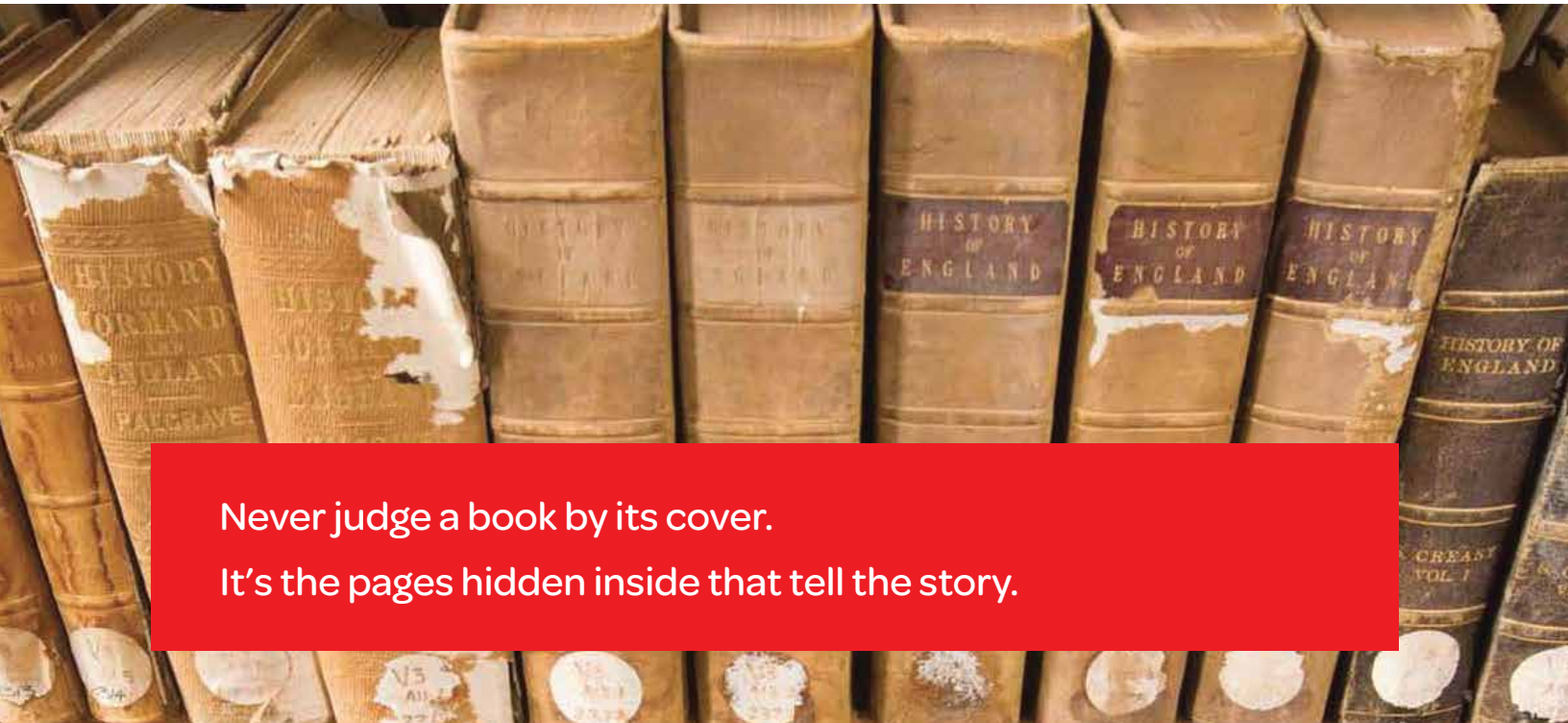


LexisNexis® Health Care Identity Management Solutions



Never judge a book by its cover.
It's the pages hidden inside that tell the story.

With the number of people in the health care system on the rise, government health agencies need a holistic approach to identity management that they can depend on.

Know your providers and beneficiaries

The recent health care reform will result in millions of new consumers entering the health care system. With more people enrolled, linking health information to individuals becomes more complex and the risk of fraud increases. As an agency, you must be able to confirm the identity of providers and beneficiaries so that you can enhance network security and improve program integrity.

LexisNexis® solutions for health care help agencies manage their networks by automating identity validation and authentication of the beneficiaries and providers who are accessing benefits.

Our identity management solutions can help you with:

Provider and beneficiary screening

Deploy solutions that help you verify the identities of providers and beneficiaries prior to enrollment. Further enhance provider enrollment through credential verification, background evaluation and ongoing alerts to critical changes between enrollment periods. Answer questions like: Are beneficiaries who they say they are? Are physicians' specialists in the areas they claim to be? Are there derogatory indicators associated with any of these individuals?

Identity monitoring

Review the status of consumers and physicians enrolled in your health program. Has a beneficiary passed away? Has a provider changed specialties or recently incurred a sanction?



User authentication and tracking

Use our knowledge-based, multifactor authentication systems to confirm the identities of users accessing your programs.

Data enrichment

Take advantage of our batch data capabilities to update beneficiary and provider contact information and other important data.

Electronic medical record linking

Improve your ability to match medical records to the right patient across jurisdictions and care settings.

With our identity management solutions, you benefit from:

- A lower risk of inappropriate enrollment, fraud and identity theft
- Compliance with new federal mandates regarding provider screening and beneficiary enrollment
- An up-to-date, multifaceted view of beneficiaries and providers in your network
- Greater network security thanks to rigorous user identity authentication
- Unique identifiers that help protect personal information is not a Public Record model or No-Hit model available for use in the insurance rating and underwriting spacematches to the internal provider file
- Greater address accuracy for delivery purposes
- Updated internal provider files to stay in sync with inbound claim data

Advantages of LexisNexis

LexisNexis leverages decades of identity management experience across multiple industries. With access to more than 10,000 data sources and over 34 billion records in our database, we have used LexID, our proven linking technology, to identify :

- Over 500 million unique U.S. consumer identities
- Over 1 billion unique business contacts
- Over 4 billion associations between individuals

We link records across time and geography and can match medical records from multiple providers to a single patient. As a result, we are able to assign a unique national identifier for an individual with up to 99.9 percent accuracy.

Our ability to conduct large-scale data aggregation with subsecond response times means we can deal with vast amounts of information quickly—a particularly important consideration as health information and insurance exchange networks continue to grow and as payers, hospitals and other stakeholders begin sharing large volumes of sensitive data and expanding the scope of information sharing in health care from local to regional to national.

For More Information

Call 800.869.0751 or visit
www.lexisnexis.com/risk/healthcare

About LexisNexis® Risk Solutions

LexisNexis Risk Solutions (www.lexisnexis.com/risk/) is a leader in providing essential information that helps customers across industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced analytics, Risk Solutions provides products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading global provider of professional information solutions across a number of sectors.

Our health care solutions reduce wasteful spending, improve manual operational processes and increase transparency across member, claims and provider data.



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