



Optimize your customer data to identify growth opportunities and avoid risk

Profitable business decisions are fueled by precise customer data. Your business can't afford the decisioning delays, strategy miscues and risk exposure created by inaccurate or outdated customer data. The LexisNexis® Business Data Enrichment Suite™ delivers the combination of expansive data coverage, patented linking technology and our proven high power computing platform to help your business update high volumes of customer profiles with speed and accuracy. By leveraging six petabytes of information that includes more than 65 billion records built from more than 10,000 data sources, the LexisNexis Business Data Enrichment Suite provides a complete picture of critical business details to help your business uncover new opportunities, avoid risk and stay focused on key objectives.







LexisNexis® Business Data Enrichment Suite 2.0



Improve performance by connecting to recent and relevant customer information

Business profiles are constantly changing and you're challenged to actively maintain correct and current customer information for your entire portfolio. The LexisNexis Business Data Enrichment Suite supports efficient decisions across the lifecycle of a business relationship by swiftly providing your business with the freshest data available. You can update thousands, and even millions, of customer records in a rapid batch format. The powerful combination of our patented linking technology and our HPCC Systems® computing platform intelligently connects the right records to the right company to deliver an optimized view into a business entity and the people associated with that entity. We deliver the decisioning confidence that can help your business:

-  • Identify new opportunities
-  • Minimize risk exposure
-  • Strengthen compliance
-  • Expand customer relationships

With the LexisNexis Business Data Enrichment Suite your business is instantly connected to the most recent and relevant business information available in the marketplace to keep your customer portfolio up-to-date and keep your business proactively informed of current opportunities and risks.

Find faster answers to critical questions

The LexisNexis Business Data Enrichment Suite expedites the essential answers you need to seamlessly conduct business. Our ten specially tailored batch packs help you get fast answers to vital questions, including:



What is my customer's TIN?

FEIN Plus Pack: Access critical tax identification numbers and fill in TIN/EIN gaps in your customer data. This pack delivers tax identification information along with the LexID® Business Legal Entity and the LexID® Business Legal Family.



How can I contact my customer if my current information is incorrect?

Business Address and Phone Pack: Connect to current and correct contact details, including the best available address and phone information, to keep your customer information file up to date. This pack provides the company name, company address, company phone and company URL.



Who owns this business and who is in charge of running it?

Business Executive Pack: Identify the key people associated with the business with insightful details on the leading executives, owners or authorized representatives.



Is this an active company?

Secretary of State Pack: Locate details on business status and purpose, registration dates and numbers directly from Secretary of State Filings from 58 jurisdictions including all states except Delaware plus Washington, DC. This pack covers business status (active/inactive), incorporation data, business type, years in business and profit/non-profit status.



What industry does this business serve?

Industry Classifications Pack: Easily classify and profile your customers with SIC and NAICS codes and descriptions to limit risk exposure, improve regulatory compliance and conform to internal policies.



Are these businesses part of the same hierarchy or organization?

LexID Pack: Consolidate your customer perspective by leveraging LexID to link records from disparate data sets and aggregate data into a single, holistic customer view. This pack includes the LexID Business Legal Entity and the LexID Business Legal Family.



Is this business exposed to risk that may impact our relationship?

Derogatory Public Records Pack: Uncover derogatory occurrences in public records to assess risk prior to making key decisions. This pack includes coverage of bankruptcies, judgments, liens, OFAC data and government debarred.



How can I quantify this business?

Profile Pack: Estimate the size of the small business by using this pack to quantify the business in terms of annual revenue and number of employees. This pack provides insight into estimated sales and estimated number of employees.



Does this business have pledged collateral?

UCC Pack: Identify UCCs and build a deeper understanding of pledged collateral with details that cover total UCCs, UCCs released and the date of the most recent UCC filed.



How diverse is this business?

Diversity Pack: Confirms the first and last recorded dates of diversity record; identifies the diversity certification from the state; and identity minority affiliation.

All packs include:

- An account number, which is a LexisNexis Risk Solutions field that can be used for a customer number or an internal LexisNexis Risk Solutions unique ID
- Multiple LexIDs including the LexID Business Extended Family (UltID), the LexID Business Legal Family (OrgID), the LexID Business Legal Entity (SELEID)
- The Best Company Name



Make profitable decisions with precise business intelligence

The LexisNexis Business Data Enrichment Suite streamlines customer portfolio updating and supports faster decisions with easy access to the most current and comprehensive customer profile details available. With the powerful combination of unparalleled data reach and proven analytics, this solution connects your business to optimized customer perspective that helps you capture new opportunities and better understand risk. Profitable decisions begin with the precise business intelligence delivered by the LexisNexis Business Data Enrichment Suite.

For more information, call 800.762.0056 or visit
risk.lexisnexis.com



About LexisNexis Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta USA, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. For more information, please visit risk.lexisnexis.com.

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