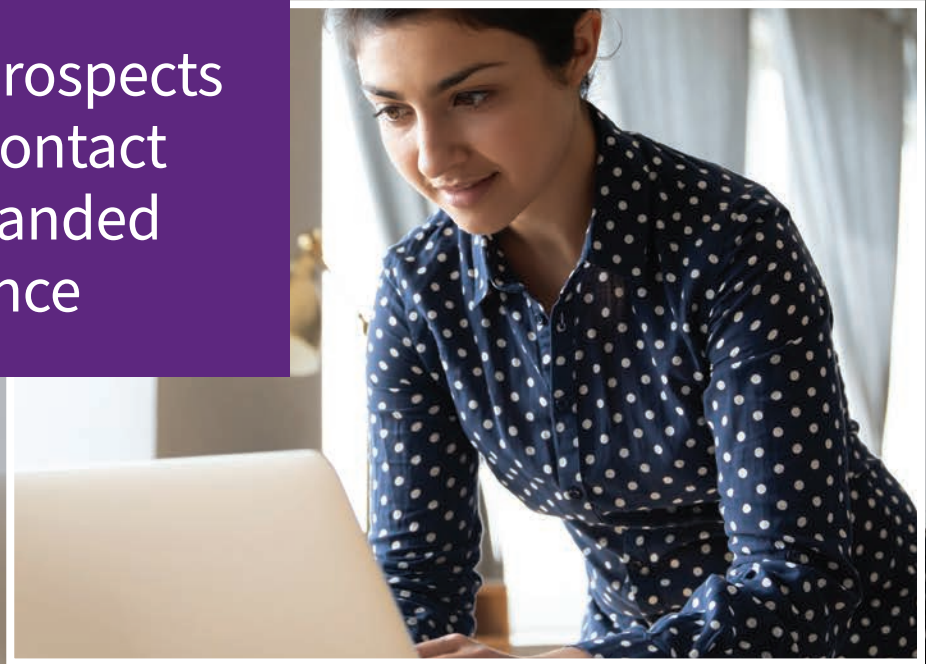


Engage More Prospects and Increase Contact Rates with Expanded Email Intelligence



Today's tech-savvy consumers expect to connect with your business across many channels and devices. Digital communications such as email, are an essential part of any modern omni-channel consumer contact strategy. Consumers are often less willing to answer phone calls from unknown contacts and direct mail is expensive.

Effectively engaging with consumers starts with knowing exactly who you are communicating with. LexisNexis® Email Search confirms the connection between an email address and an identity to help your business: (a) increase audiences, (b) maintain communications compliance, and (c) avoid fraudulent bad actors.

Connect to consumers with confidence

LexisNexis® Email Search combines billions of public and proprietary email, identity, phone and relationship records with our industry-proven linking technology, LexID®, to quickly connect consumer identities to email addresses. Rely on industry-leading intelligence to help your business:

- **Append email addresses for a consumer:** Provide a consumer's identity to receive email addresses linked to that consumer
- **Append identities for a known email address:** Provide a known email address to receive identities linked to that email
- **Understand the relationship between an email address and an identity:** Provide a known email address and a consumer identity to receive detailed intelligence that helps you evaluate connections and relationships between the two



Predict whether an email address is work or personal:

Add Work Email Score to your searches to assess the likelihood an email sent to this address will reach the consumer at their place of employment

Email Search can be accessed in 2 tiers:



Basic: Access LexisNexis Risk Solutions email, identity and relationship data



Premium: Access LexisNexis Risk Solutions email, identity and relationship data, plus premium gateway sources for additional insight into the strength and viability of the email address in question

Email Search is available across most LexisNexis® Risk Solutions delivery platforms including online, batch and API.



Start with stronger identity and email insight

LexisNexis Email Search helps refine communication and marketing outreach efforts by returning any or all of the following details, depending on the platform and search tier you select:

- **Email address:** As originally reported and a cleaned version
- **Identity details:** Name, address and LexID associated with the email address (as originally reported, cleaned and LexisNexis Risk Solutions “best”)
- **Email attributes:** Including related IP address, web site, dates first and last seen, etc.
- **Work Email Score:** Evaluate the likelihood an email will reach consumers at their place of employment
- **Association details:** Number of identities associated to the email address and number of email addresses associated to the identity
- **Relationship:** Of the identity reported with the email address to the identity provided on customer input
- **Deliverable status:** For email address (i.e., valid, invalid) and related error codes when invalid (email address invalid, email account invalid, email domain invalid)

With Email Search you can easily connect to expansive email intelligence that helps your business connect to consumers with greater precision, manage exposure to risk and maximize the returns of your outreach efforts. Take your contact strategy to the next level with Email Search today.



For more information, call 800.869.0751
or visit risk.lexisnexis.com/collections-and-recovery

About LexisNexis® Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

Email Search and LexID provided by LexisNexis Risk Solutions are not provided by “consumer reporting agencies” as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) (FCRA) and do not constitute a “consumer report” as that term is defined in the FCRA. Email Search and LexID may not be used in whole or in part as a factor in determining eligibility for credit, insurance, or employment or for any other eligibility purpose that would qualify it as a consumer report under the FCRA. Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors. This document is for informational purposes only and does not guarantee the functionality or features of the LexisNexis Risk Solutions products identified. LexisNexis Risk Solutions does not represent nor warrant that this document is complete or error free.

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