

LexisNexis® Fraud Intelligence Wireless Score



Manage new account fraud with an industry-specific view of risk

In recent years, fraud activity has soared. Wireless and telecommunications service providers have become favored targets of fraudsters. They're faced with the difficult challenge of reducing fraud risk while ensuring that legitimate customers can open accounts with minimum friction. Identity verification and authentication solutions that were effective in the past may be inadequate at spotting anomalies in customer activity and detecting fraudulent identities.

LexisNexis® Fraud Intelligence Wireless Score is a non-Fair Credit Reporting Act solution to help wireless and telecommunications services providers identify industry-specific fraud patterns and stop new account fraud. Powered by the LexisNexis® Consumer Identity Network and the LexisNexis® Inquiry Identity Network, it assesses identity fraud risk in near-real time.

Gain a comprehensive view of identity

The Fraud Intelligence Wireless Score analyzes hundreds of unique identity characteristics and events to identify inconsistencies and fraud patterns in application profiles. It provides:

-  **Three-digit risk score**—This three-digit numeric risk score predicts the likelihood an application will result in fraud if the account is opened. The risk score ranges from 001 to 998. The lower the score, the lower the risk.
-  **Warning codes**—These codes pinpoint high-risk conditions to offer more details about specific fraud risk enabling investigators to review applications more efficiently.

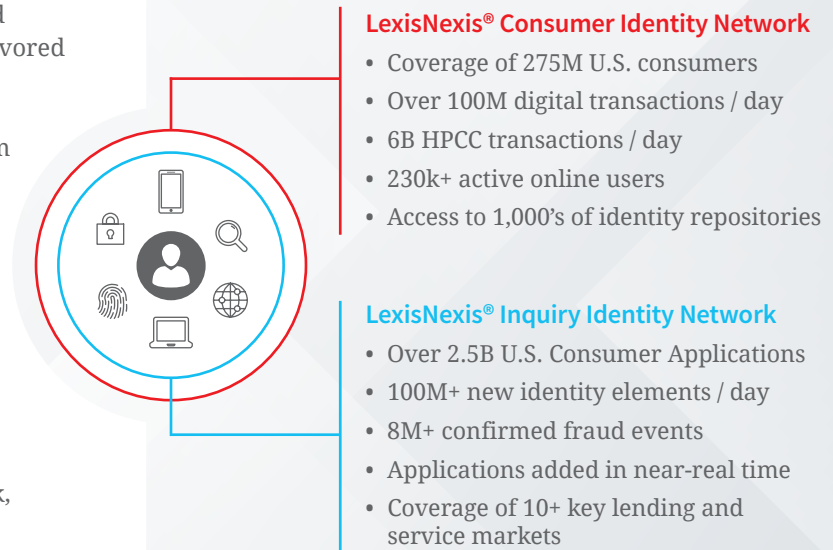
Fraud Intelligence Wireless Score



33%
FDR Improvement¹




¹LexisNexis® Risk Solutions analysis of fraud captured rate at the riskiest 3%, compared to existing scores

LexisNexis® Fraud Intelligence Powered By



Layer your fraud prevention solutions

The LexisNexis Fraud Intelligence Wireless Score can be part of a holistic approach to fraud prevention. Wireless and telecommunication service providers who layer advanced identity and fraud risk solutions can:

-  **Increase profits**—Reduce exposure to fraudulent applications and related losses.
-  **Improve operational efficiencies**—Identify only the highest risk applications, reduce false positives and streamline decisions for more effective fraud investigations.
-  **Perfect the customer experience**—Minimize unnecessary delays in account opening processes for legitimate customers, while catching more fraudulent applications.