

Broaden the Lens, Sharpen the Focus

Organizations are Fighting Fraud with an Incomplete View of Consumer Identity

Identity fraud risk and losses are growing.

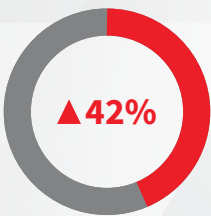


Fraud Attacks
are Rising¹

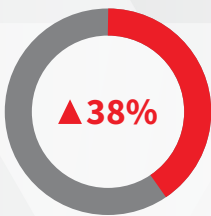


Costs are
Increasing¹

Successful monthly fraud attempts

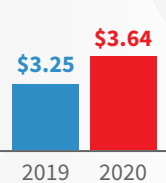


Financial
Services Firms

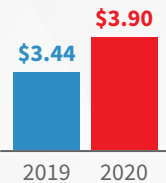


Lending Firms

Every dollar of fraud costs financial institutions



Financial
Services Firms



Lending Firms

The time for a more comprehensive risk assessment is now.

Introducing LexisNexis® Fraud Intelligence

A ground-breaking new solution that provides actionable insights based on identity events and consumer application activity.

Identity Events

- Coverage on 275M U.S. consumers
- Over 100M digital transactions / day
- 230K+ active online users
- Access to 1,000's of identity repositories



Consumer Application Activity

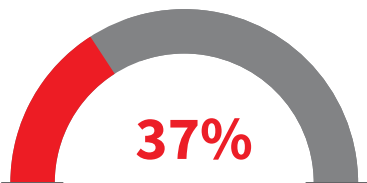
- Over 2.5B U.S. consumer applications
- 100M+ new identity elements / day
- 8M+ confirmed fraud events
- Applications added in near-real time
- Coverage of 10+ key lending and service markets

Prevent fraud before it happens with a complete view of identity.

Three flagship scores are delivering improved fraud detection rates by over 30%



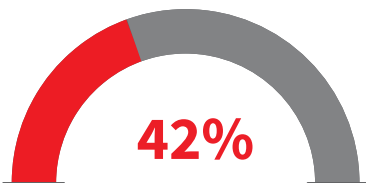
Fraud Intelligence
Bankcard Score



FDR Improvement²



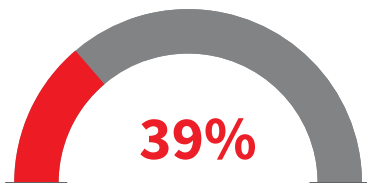
Fraud Intelligence
Retail Card Score



FDR Improvement³



Fraud Intelligence
Wireless Score



FDR Improvement⁴

To learn more, visit risk.lexisnexis.com/products/lexisnexis-fraud-intelligence