

LexisNexis® RiskView™ Intentional Misuse

Obtain actionable insight into applicants who may intend to misuse credit



Reduce the intentional misuse of credit

Risk managers already have access to wealth of solutions which seek to stop fraudsters misrepresenting their identity to obtain credit, in addition to an existing range of tools designed to assess the ability of a consumer to manage credit responsibilities.

However, financial institutions still lack the tools to protect against a type of applicant who can all too easily slip through the cracks — individuals who don't misrepresent their identity, but apply without the intention to repay. These applicants are practicing intentional misuse of credit — sometimes referred to as first-party fraud — and they can be extremely difficult to stop before they harm your business.

It's not your run-of-the-mill deception

Intentional misuse of credit (IMOC) is a consumer behavior typically driven by recent financial hardships. Perpetrators are not professional criminals; they apply using their own identities and often have healthy credit profiles.

Because they own the identity they assert, the consumer knows all the information needed to sail through step-up authentication when traditional fraud tools detect a risk. And because traditional credit scores aren't built to assess misrepresentation of intent, a sufficient credit standing at the time of application is enough to get them approved.

LexisNexis® RiskView™ Intentional Misuse uses alternative data to help identify applicants who may be seeking to abuse requested credit or services. These high-risk consumers can breeze through a traditional account opening process because they use their true identities rather than pretending to be someone else.

Intentional misuse can result in different painful outcomes:



Never-pay/first-payment defaults

A consumer opens their account, immediately utilizes the full credit line and never makes a single payment



Bust-outs

A consumer who has a history of making payments on small purchases suddenly ramps up purchases to max out their credit cards or credit line



Over-utilized charge-offs

A consumer makes a few payments, then rapidly increases their credit balance well above the assigned line, then straight-rolls into default

LexisNexis® RiskView™ Intentional Misuse

RiskView Intentional Misuse fills a gap at the application stage, enabling lenders to decline these applicants vs. placing them into remediation.

Leveraging a variety of alternative credit data signals, RiskView Intentional Misuse analyzes an applicant's near real-time credit seeking behaviors, and compares that pattern to their credit-seeking history to create a highly predictive, three-digit credit score with reason codes that enable you to explain the key factors that led to the score or subsequent lending decision.

For example, because IMOC perpetrators are knowingly destroying their long-term ability to access credit in exchange for short term gains, they often attempt to execute this scheme at as many lenders as possible in a short period. Applicants who show this sudden and dramatic increase in credit seeking may be identified by RiskView Intentional Misuse as very high risk.



Recognize applicants who display signs of intentional misuse at the point of application



Identify applicants who intend to straight-roll into default or bust-out



Take adverse action with risky applicants



Increase portfolio performance by reducing open-to-buy on account holders showing signs of IMOC

FCRA-actionable risk assessments

RiskView Intentional Misuse is an FCRA adverse actionable solution — an important feature when dealing with high-risk applicants who intend to misuse credit and will easily pass authentication measures.

Works with your existing LexisNexis® RiskView™ products

RiskView Intentional Misuse can be used with LexisNexis® RiskView™ Attributes or LexisNexis® RiskView™ Scores to add another layer of protection to your credit risk assessment process — helping you evaluate all credit-seeking applicants, not just those identified as marginal or high risk by other tools.



Detect signs of intentional misuse and make more confident lending decisions

**Contact your LexisNexis® Risk Solutions representative to learn more:
866.528.0780 | risk.lexisnexis.com/intentionalmisuse**

About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

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