Uncover Synthetic Identities Before They Impact your Portfolio

Move beyond the bureau
Expand your risk perspective by utilizing data sources that aren’t readily accessible by the public and difficult to easily compromise.

Examine core elements of the application information and the related identity
Separately review application components and key elements of the related identity to spot hidden risks that may not readily stand out at initial onboarding checkpoints.

Fortify your defenses against Synthetic Identity Fraud attempts.
LexisNexis combines an unmatched level of identity expertise and high-value verification intelligence from proprietary and proven sources to strengthen risk management and help your business prevent Synthetic Identity Fraud. We can design an automated fraud defense strategy that helps your business balance escalating customer expectations with extensive fraud defenses.

Detect the most evasive indicators of Synthetic Identity Fraud with new targeted capabilities in LexisNexis® FraudPoint®

Inconsistent identity characteristics: FraudPoint reveals identity history discrepancies, like how the identity information ages, that may signal fraud.

Suspicious Associations: Using intuitive linking capabilities, FraudPoint interrogates suspicious relationships and connections that warrant closer investigation.

Inquiry Velocity: FraudPoint detects repeated account opening attempts and indicates that an identity is actively shopping for credit and services.

PII Variations: FraudPoint exposes multiple variations in PII linked to an identity and highlights when input PII cannot be consistently verified across key sources.

Uncertain Sources: FraudPoint pinpoints a lack of key data source coverage of identity PII components and elements.

In recent studies, when FraudPoint detects these signals the fraud rate typically increases by:

- Inconsistent identity characteristics: 2x
- Suspicious Associations: 4x
- Inquiry Velocity: 6x
- PII Variations: 6x
- Uncertain Sources: 12x

For more information, please call 866.858.7246 or visit www.lexisnexis.com/risk/financial/fs-fraud-detection-prevention.aspx

1 LexisNexis® Card Issuer Fraud Study, April 2016.
2 Aite Group survey of 83 U.S. financial institutions, November to December 2015.
3 LexisNexis Labs, 2017