



Smart interactions depend on truly knowing your customer. To quickly capitalize on new opportunities, you need an accurate and amplified view of a business and the people associated with the entity. How can you cost-effectively speed up onboarding workflows while steering clear of risk?

LexisNexis® Flex ID Business delivers instant access to proven business content, stronger entity linking and advanced analytics to help give your business precise decisioning perspective to maximize approval rates and minimize risk.



Book more accounts with extensive business coverage

Flex ID Business gives you the competitive advantage of next-generation business verification. By combining the reach of more than 10,000 data sources with the intelligence of industry-leading linking capabilities, Flex ID Business helps accelerate entity verification and rapidly connect businesses with associated representatives to provide a detailed decisioning viewpoint that can help:



Automate and accelerate the approval process



Reduce costly delays and manual reviews



Minimize risk exposure



Stop bad actors at the gate



Facilitate a comprehensive risk review



Instantly modify onboarding friction based on risk

Flex ID Business expands your perspective by covering 25% more U.S. businesses than any other provider, including millions of hard-to-assess small and new businesses. By combining robust commercial content that includes business names, locations, FEINs and firmographics with the renowned reach of LexisNexis® consumer content, we deliver the most powerful small business-to-authorized-representative verification available in the market today. With this tool, you have the power to instantly build a broader understanding of a business and the people associated with it, so you can seize untapped market opportunities, streamline approvals and sidestep hidden risk.



Automate decisions and eliminate variances

Flex ID Business provides relevant risk intelligence on businesses and the people connected to the business to help proactively identify risk and enable more confident approvals. By delivering concise, easy-to-interpret results in a 0-50 risk verification index, Flex ID Business helps streamline approvals and eliminate variances. Increase decision clarity and consistency with features that help your business:

- **Auto-verify more businesses** and get substantially fewer no-hits with the combination of significantly improved linking, unsurpassed data quality and robust alternative data assets.
- Verify the person applying as well as the business.
- **Identify more in-depth connections** between the business and authorized representatives with our improved Business-to-Executive Link.



- Magnify your perspective into the growing sole proprietorship and Small Office/Home Office population with our Residential Business Indicator.
- Access detailed verification indices that summarize the source in which the subject was verified and the source count.
- Accelerate investigations with risk flags and reason codes that highlight specific areas of concern.

With Flex ID Business you get precise business decisioning perspective that increases focus on your core business goals.



Capitalize on powerful performance



Access 25% more U.S. business coverage



Increase auto-verifications by 20%



Improve the verification of the connection between a business and a person by 30%



Extend risk assessment with configurable access

Flex ID Business is available via
XML and within the LexisNexis®
Dynamic Decision Platform. When
accessed via the Dynamic Decision
Platform, Flex ID Business can
be incorporated into a multilayered authentication protocol
that automatically extends risk
assessment across additional products
based on specific verification and
authentication risk thresholds.



Capture the advantage of a responsive risk management strategy

Flex ID Business is available on the LexisNexis® Dynamic Decision Platform. The platform delivers integrated access to the industry's most authoritative solutions for fraud analytics, verification and authentication to help your business:

- Accelerate the identification of valuable customers
- Expedite real-time decisioning
- Manage complex fraud and identity rules
- Achieve secure authentication





Boost onboarding speed and capitalize on growth opportunities

Flex ID Business instantly verifies the identity of a business applicant by leveraging unmatched business content, sophisticated entity linking and advanced analytics. Connect to detailed intelligence on both the business and the authorized representatives behind the business to easily evaluate risk, automate approvals and capture new opportunities to expand your portfolio. Flex ID Business delivers concise business insight to help you effectively manage operational costs, minimize risk exposure and maximize market share. Put the power of superior verification to work for your business with Flex ID Business.

For more information, call 866.858.7246 or visit risk.lexisnexis.com/SMBRisk



About LexisNexis® Risk Solutions

LexisNexis Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.

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