LexisNexis
RISK SOLUTIONS

Accelerate time from data to decision

LexisNexis® ThreatMetrix® is a holistic AI-powered risk decision engine enabling you to amplify accuracy and scale efficiency. By empowering you to make more precise and automated risk decisions, ThreatMetrix® can help you better protect your customers and business from fraud while streamlining the user experience and driving profitability.

Industry-leading data. Intelligent models. Tailored insights.

Key components of risk technology unified into one, holistic risk decision engine:

→ **Best-in-class digital identity and behavioral intelligence**

→ **Real-time insights from one of the largest cross-industry data networks in the world**

→ **Shared insights from a community of leading fraud experts**

→ **Sophisticated data processing and analytics**

→ **Embedded machine learning algorithms calibrated to your risk appetite**

→ **A powerful platform for forensics investigations, case management, reporting and workflow orchestration**

Industry-leading, AI-powered models built with simplicity, flexibility and scalability in mind

Our decision engine is packed with actionable intelligence and technology designed to help you incorporate your own processes and data into policies, adapt to support your growth goals and automate responses to online transactions.

Advanced machine learning algorithms are trained on billions of proprietary data points and signals, continuously enriched by feedback data from thousands of customers. A self-service, "no code" environment allows you to conveniently combine algorithms and customized rule sets that can be deployed in less than a day.

Fueled by one of the largest cross-industry data networks in the world

Instantly zero in on threats by analyzing thousands of features related to risk against digital identity and behavioral intelligence. All powered by an unrivalled contributory network - LexisNexis® Digital Identity Network® - sharing data from leading global organizations across the world.

109B+ transactions
3.3B+ digital identities
4.7B+ email addresses
2.5B+ phones
3B+ IP addresses
Spanning **200** countries and territories

Protect your customers from complex fraud risks at every stage of the customer journey

→ **New Account Opening**

Protect against new account fraud and bot attacks while simultaneously approving genuine applications.

Get a granular look at patterns associated with the digital identity within the network, like history and behavior, even if the applicant is new to your business.

→ **Logins and Account Management**

Detect account takeover attempts, social engineering and unauthorized change of details while providing smooth logins and other actions for trusted customers.

Predict fraudulent activity with the combination of historical patterns, behavioral signals and more.

→ **Payments**

Protect payments while safeguarding against account takeover, scams, money laundering attempts and more.

Discover payment anomalies leveraging digital identity and behavioral intelligence from the network to detect high risk behavior like a potential scam in progress or mule account activity.

Drive profitability, improve efficiencies, and accelerate business growth.

✓ Easy to Build   ✓ Expressly Tailored
✓ Always Smarter   ✓ Actionable Scores
✓ Continually Adaptive   ✓ Expertly Supported

Let's revolutionize the way you fight fraud.
Contact your LexisNexis® Risk Solutions representative to learn more:

☎ **1.408.200.5755**
🌐 **risk.lexisnexis.com/products/threatmetrix**

About LexisNexis® Risk Solutions