

Quickly validate your customer's age and protect your business from underage users.

**In today's ever-changing world, companies are using many different methods to conduct business and reach an increasing number of customers.**

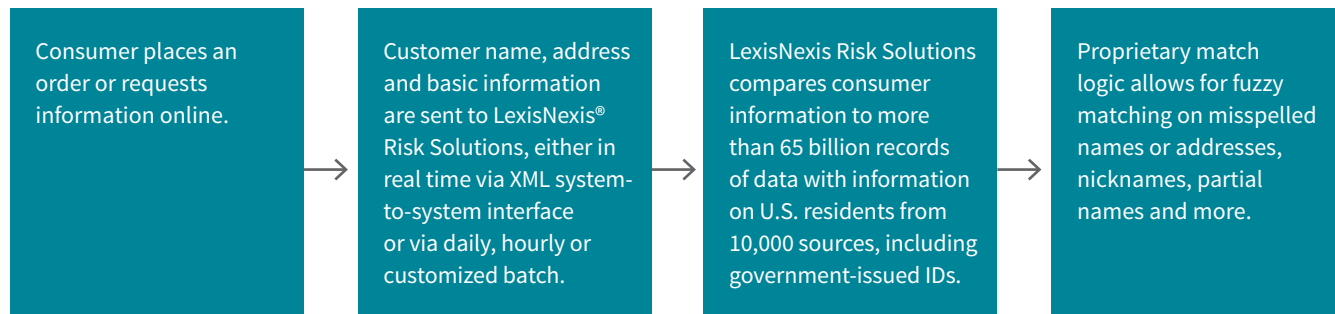
**When online, telephonic and in-person transactions involve products and services that legally require the purchaser or user to be of a specific age, companies must perform the appropriate due diligence in order to verify identities and ages—regardless of the manner in which the purchases are made.**

### **Accept orders with confidence**

While the Internet can be a great source of revenue for companies, it can also pose additional risk—simply because online and face-to-face transactions must be validated in different ways. The importance of verifying an individual's age cannot be understated when it comes to the sale of products that are intended only for adult consumption. Companies cannot afford to make a mistake when selling such products. Equally important, when creating an online community—such as a dating or dieting site—companies must ensure that the website's users are legally able to access those services, in order to protect the audiences served by such sites.

LexisNexis® Instant Age Verify can help solve an age verification problem. Using one of the largest databases of consumer information, we use proprietary match logic algorithms and multiple data elements to confirm the consumer's identity and determine age data quickly and accurately.

## How Does LexisNexis Instant Age Verify Work?



### Let LexisNexis Risk Solutions be your solution for trusted, reliable age verification that helps—not hinders—your business process

- Since 2003, LexisNexis Instant Age Verify has processed more than 51 million age verification requests.
- We manage all databases internally, providing greater security and confidence.
- Our solutions work with virtually any system and our proven technology is available 24 hours a day, seven days a week.
- We offer flexible product options, allowing you to choose XML for real-time results or batch for convenience.
- Our implementation and training teams have vast experience in Instant Age Verify solutions.

LexisNexis Instant Age Verify solutions can be used by many types of businesses to quickly and easily confirm an individual's age:

- Manufacturers of age-restricted products, such as alcohol, tobacco and firearms
- Fulfillment firms that ship or deliver age-restricted products
- Internet businesses such as dieting sites or dating services
- Firms that manage membership clubs for Internet businesses or products which have age requirements



For more information: Call 866.277.8407  
or visit <https://risk.lexisnexis.com/products/instant-age-verify>

#### About LexisNexis Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta USA, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. For more information, please visit [risk.lexisnexis.com](https://risk.lexisnexis.com).