LexisNexis® Small Business Attributes

Improve risk management and optimize growth with unparalleled coverage of small businesses

Access 25% more business data for stronger decisioning intelligence[1]

Trying to find accurate and applicable small business data can be challenging. Many small businesses have a limited credit footprint and locating relevant information on the business and its principals can feel like an incomplete and inefficient data chase. LexisNexis® Small Business Attributes deliver current, comprehensive and consolidated small business insights to help your business strengthen risk management, reduce losses and improve portfolio profitability.

Automate decisions with more inclusive insights

LexisNexis® gives your business access to 200 model-ready data attributes built from more than 13,000 sources of public records, proprietary information and alternative data files. Leveraging the most current and comprehensive sources available, we've synthesized small business data to yield powerful information that helps your business:

- Develop custom in-house scoring models
- Improve auto-decisioning strategies
- Streamline account origination and monitoring
- Expand the addressable market
- Strengthen risk management

LexisNexis Small Business Attributes are complementary and additive to traditional credit bureau attributes. Available in both XML and Batch, LexisNexis Small Business Attributes take in-house analytics and scoring to a new level with pertinent and predictive small business perspective.

LexisNexis®
RISK SOLUTIONS

Financial Services

Support well-informed decisions across the customer lifecycle

LexisNexis Small Business Attributes deliver more recent and fresher small business details to enable your business to improve risk assessment across every point of the customer lifecycle. By providing succinct intelligence about a business and its associates/owners, Small Business Attributes can help your business differentiate between businesses with similar credit profiles and support smarter segmentation and portfolio ranking. Current and consolidated small business data can strengthen critical workflows by helping your business more accurately prioritize monitoring and collection activities. With up-to-date insights, your business can also proactively optimize terms to help protect against developing risks or target new revenue opportunities.

Capture the advantage of relevant Intelligence

LexisNexis Small Business Attributes deliver the power of current and consumable small business data that easily integrates into key risk decisioning processes and scoring models. With streamlined access to comprehensive small business coverage, LexisNexis Small Business Attributes provide a concise, predictive picture of a small business and its associates. Recent and relevant small business data can help your business streamline key activities across the account lifecycle and support informed decisions. Identify new markets, protect against risks and improve decisioning efficiency and profitability with maximum business intelligence from LexisNexis Small Business Attributes.

Improve risk decisioning with predictive perspective

Small Business Attributes provide volumes, duration, recentness and other insights across 200 model ready attributes, including:

- **Verification:** Name, address, phone and TIN

- **Assets:** property type, property value, watercraft, aircraft, own or rent, etc.

- **Firmographics:** SIC, NAICS, employees, estimated sales volumes, etc.

- **Derogatory:** bankruptcy, liens, judgments and foreclosures

- **Public Records:** UCCs, public filings, etc.

- **Structure:** Corporate structure, operating locations and franchises

- **Activity:** Years in business, SOS status, last seen dates and address history

- **Relationships:** Business to authorized rep connections and associates on file activity

- **Inquiries:** High risk and credit inquiries

For more information:

Call 866.858.7246 or visit
lexisnexis.com/risk/financial-services

About LexisNexis® Risk Solutions
LexisNexis® Risk Solutions (www.lexisnexis.com/risk) is a leader in providing essential information that helps customers across all industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis® Risk Solutions is part of Reed Elsevier, a leading publisher and information provider that serves customers in more than 100 countries with more than 30,000 employees worldwide.

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