

IMPROVED CUSTOMER ENGAGEMENT. BETTER BUSINESS OUTCOMES. ACTIVE RISK MANAGEMENT.



LIVES CHANGE. NEEDS CHANGE.

As your customers' lives change, so do their insurance needs. An active risk management program continuously monitors these changes so that you can proactively reach out in the context of your customers' needs.

RECEIVE ALERTS OF RELEVANT CHANGES



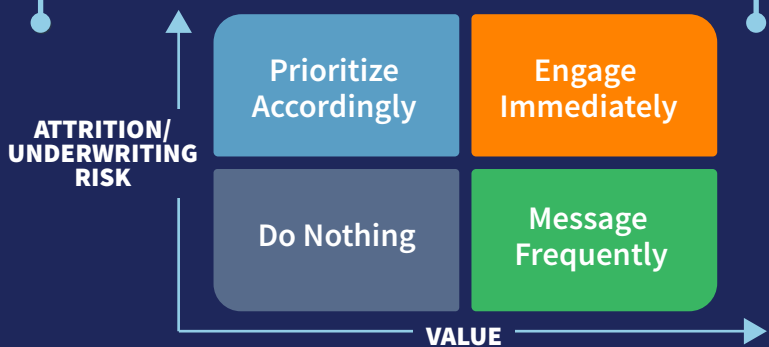
A successful program monitors and analyzes data linked to your customers—and alerts you as relevant changes occur.

[Learn more](#)

FOCUS YOUR ENGAGEMENT STRATEGIES



The insights you receive help you prioritize outreach based on customer risk and value.



BECOME A PROACTIVE ADVISOR

Event alerts empower proactive, timely conversations with customers about personalized coverage solutions

MATCH ALERTS TO BUSINESS GOALS FOR IMPROVED PROFITABILITY

Increase Retention



Retain valuable customers with these event alerts:

- Insurance Shopping
- House Listed

Improve Loss Ratios



Reduce loss ratios with these event alerts:

- New Driver
- Missed Claims/Losses

Identify Opportunities



Seize business growth opportunities with these event alerts:

- Death in the policyholder's network
- New Homeowner
- New Child